The Pier Approach
St Petersburg, Florida
St Petersburg and Tampa Bay
CONNECTIVITY
PIER DISTRICT MASTER PLAN
+ THE PIER PARK MASTER PLAN
OUR GOALS

UNIFY THE PIER DISTRICT & LINK TO THE DOWNTOWN

PROVIDE VARIETY OF FAMILY ORIENTED ACTIVITIES

ESTABLISH LOCAL ECOLOGY BRING THE BAY TO THE CITY
PROMOTE ACCESS AND CONNECTIVITY FROM DOWNTOWN TO THE WATERFRONT

PEDESTRIAN

BICYCLE

BUS + TRAM

VEHICULAR
CREATE A SAFE PEDESTRIAN ENVIRONMENT

W ARCHITECTURE & LANDSCAPE ARCHITECTURE, LLC

THE PIER APPROACH
The New St. Pete Pier
A SPECIAL TRAM FOR THE PIER DISTRICT

Tram Route
Tram Alternative Loop
Tram Stops
CATS/(PSTA)+Downtown Looper Stop
Drop Off

W ARCHITECTURE & LANDSCAPE ARCHITECTURE, LLC

THE PIER APPROACH
The New St. Pete Pier
MINIMIZE CONFLICTS-ALLOW PEDESTRIANS TO ENJOY CENTRAL AXIS
THE PIER DISTRICT – A COLLECTION OF EXPERIENCES
PIER DISTRICT EXPERIENCES

ACTIVE SPINE

FAMILY PARK

NATIVE ECOLOGY
ACTIVE SPINE
CONNECT THE CITY TO THE PIER
Existing Second Avenue to Pier
WELCOME PLAZA / MARKET

AFTER

THE PIER APPROACH
The New St. Pete Pier
DIVERSIFY HABITATS

NATIVE ECOLOGY
CONNECT PEOPLE TO NATURE
DIVERSIFY HABITATS
EXISTING OAKS
MULTI-USE LAWN DRAINS TO THE BIOSWALE

AFTER

W ARCHITECTURE & LANDSCAPE ARCHITECTURE, LLC

THE PIER APPROACH
The New St. Pete Pier
FAMILY PARK
A DIVERSITY OF ACTIVE & PASSIVE EXPERIENCES
PLAY AREAS
BEFORE

THE PIER APPROACH
The New St. Pete Pier
GARDENS BUILT INTO THE ECOLOGY
THE PIER APPROACH – MAKE CONNECTIONS, FOSTER ENGAGEMENT, PROMOTE BIO AND CULTURAL DIVERSITY