Urban Waterfronts 2014

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THE WATERFRONT CENTER'S

32nd Annual International Conference

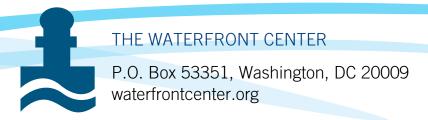
- American Institute of Architects Headquarters November 7, 2010
- Mobile Workshop Baltimore Briefings and Tour November 8, 2010

27TH EXCELLENCE ON THE WATERFRONT AWARDS PROGRAM

Deadline for Submittals: **JULY 10, 2014** See inside for details.



CAMAKING Urban Waterfronts 2014 ONNECTIONS



ANNOUNCING

2014 ANNUAL EXCELLENCE ON THE WATERFRONT AWARDS PROGRAM Call for entries.

The **DEADLINE** for the Honor Awards Program is **JULY 10**, **2014**. All entries must be postmarked by that date.

To save paper, we have posted all program details and entry forms on our Website, **www.waterfrontcenter.org**. If for any reason you have difficulty opening the information or downloading it, please call **202/337 0356** or e-mail: **mail@waterfrontcenter.org**.

The program honors waterfront projects, adopted plans, student work and grassroots citizen's efforts through the Clearwater Award.

The 2014 Interdisciplinary Jury:

- Joel Mills,
 director, American Institute of Architects/Communities by Design, jury chair
- Mike Dawson,
 CEO, River Alliance. Columbia, South Carolina
- Luis Cantante de Matos, chief engineer, Luanda Waterfront Project, Luanda, Angola
- Margot Long, principal, PWL Partnership, Vancouver, British Columbia, Canada
- Jeff Parks, president, ArtsQuest, Bethlehem, Pennsylvania

Deliberations will take place in Cape May, New Jersey in late July. Entrants will be notified in late August.

The winners will be announced and presented their awards November 7 in Washington, D.C., a highlight of the annual conference.

Urban Waterfronts 2014

The Waterfront Center's 32nd Annual International Conference on Waterfront Planning, Development and Culture

MAKING CONNECTIONS

Friday, November 7, 2014

Friday sessions will be held at the American Institute of Architects Headquarters, 1735 New York Avenue, NW, Washington, DC.

7:30 am Registration and Continental Breakfast

8:30 am Welcome, Water Ceremony

The Water Ceremony has become a Center conference tradition. Individuals who are asked to bring a small bottle of water from the rivers, lakes or bays that touch their cities, pour the water into a bowl to symbolize the waterfront community's collective commitment to the health of the world's waters as well as to sound waterfront planning and development practice.

8:45 am PANEL ONE: Resiliency – The New Imperative

Sea level rise, floods, hurricanes, and violent storms have impacted waterfront cities around the world. The panelists, drawing on their varied experiences from the aftermaths of earthquake activity in Christchurch, New Zealand, Katrina's flooding in New Orleans and post-hurricane Sandy in New York

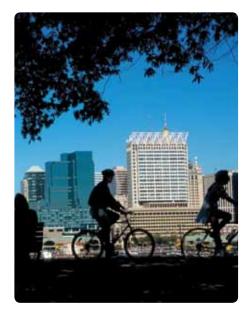
and New Jersey, will address how communities, designers and government programs have recovered and planned for the future.

- Moderator: Barry Hersh, New York University, New York, New York

- Brie Hensold, senior associate, Sasaki, Watertown, Massachusetts
- Rod Marler, general manager development, Waterfront Auckland, Auckland, New Zealand
- Cristina Ungureanu, Eskew+ Dumez +Ripple, New Orleans, Louisiana

10:15am Coffee Break

10:45am Panel 2 – **Genius Loci – The Art of Creating Special Places**



Every community strives to create distinctive waterfront areas, both large and small, beloved and frequented by the public. Imagination and creativity are involved. Our panelists will tackle the je ne sais quoi that goes into remarkable placemaking – design details, public art, special lighting, landscape treatments, unusual materials, understanding heritage – all this and more.

- Moderator: **Ed Freer**, principal, Smith Group JJR, Madison, Wisconsin
- Stuart Niven, consultant, principal, Melbourne, Australia
- David Fierabend, principal, Groundswall Design Group, Hopewell, New Jersey
- Douglas Campbell, principal, Campbell & Campbell, Santa Barbara,
 California (invited)

12:15pmConference Luncheon. (Included with registration)

1:15pm Panel 3 – **Deciding on the Right Mix**

- Moderator: **Mike Krieger**, attorney, Mahwah, New Jersey
- Paul Kissinger, principal, EDSA, Fort Lauderdale, Florida
- **Don Brandes**, principal, Matrix Design Group, Denver, Colorado
- Mark Hinshaw, principal, LMN Architects, Seattle, Washington

2:45pm Panel 4 – Let's Celebrate! The Special Role of Festivals and Events

Ray Bradbury once observed: "The peculiar thing about festivals and celebrations of course is that before they begin you often say: Why bother! And when they end you ask what in hell was that about? But once they have started and once they are in full feather-fling and eruption, what a lark!"

Lots of planning and hard work go into creating memorable happenings of all kinds for people to enjoy their waterfront – in an out of the water. Fireworks, films, races, educational events, clean-ups, big bands, silly parades, bagpipes, bugles, bikes, barbeque contests, Octoberfests, dancing, singing – you name it – ALL in the name of 'public happiness." Gain insights into the behind-the-scenes world of organizing, marketing, and managing these events from some of the best in the business.

- Moderator: Jim August, CEO, The Forks North Portage Partnership, Winnipeg, Manitoba, Canada
- Charlotte DeWitt, president, International Events, Boston, Massachusetts
- Joe Marfuggi, executive director, Riverfront Recapture, Hartford, Connecticut

4:15 Coffee Break

4:45pm Announcement and Presentation of the 2014 Excellence on the Waterfront Honor Awards for projects, plans, citizen efforts and student work selected by an interdisciplinary jury. Joel Mills, jury chair, presiding.

5:45p.m. Champagne Reception Honoring the 2014 Honor Award Winners. (Included in registration) – Octagon House

7:30p.m. The Waterfront Center's Gala Dinner Celebrating the 2014 Winners. Price includes multi-course meal, wine and champagne toast. DARCOR Bacon House

Proceeds from the dinner will support creation of an illustrated interactive database on the Center's Web site containing information on all of the award-winning work chosen by interdisciplinary juries since 1987. An estimated 375 projects, plans, citizen efforts and student work will be included with illustrations, descriptions, jury comments and contact information. Prototype found at www. waterfrontcenter.org.

Saturday, November 8

All-Day Mobile Workshop and Briefings in Baltimore

Back in the '80s Baltimore's Inner Harbor* along with Boston and Toronto's waterfronts, were the "go to" places at least on the East Coast for anyone interested in making things happen.

This workshop will give you a chance to see for yourself what Baltimore's waterfront looks like today and also be briefed on what is in store for the future. The workshop tour will take in the Living Classroom maritime center*, Frederick Douglass* museum, historic Fell's Point and its centerpiece Recreation Pier built in 1917 (familiar to anyone hooked on the TV series "Homicide") poised for new life as a hotel; the new and glitzy Harbor East neighborhood, Locust Point and the beautifully restored Tide Point*offices – once home to Procter and Gamble and now headquarters of Under Armour. You'll also learn about the Floating Wetlands project installed in the Inner Harbor, part of the Healthy Harbor initiative launched in 2011, as well as a recently installed "space age" trash removal device that has been placed in Jones Falls area.

*Excellence on the Waterfront award winner.

9:00am Bus Departs from the Hampton Inn DC/White House. For those not staying at the hotel, meet in the Lobby.

10:00am Arrival in Baltimore for land tour of select sites with time to walk around and have opportunities for taking photos.

12:30pm Lunch

4:00pm Depart for Washington, arrival at hotel approximately 5:00 pm. Amtrak or MARC service available for those needed make an earlier return.



Conference Hotel – Urban Waterfronts 2014



We are delighted to announce that we have selected the Hampton Inn - Washington DC/White House as our conference hotel. We are able to offer a fabulous deal at a perfect, downtown location on H Street between 17th and 18th Street NW a few blocks from where we will meet (AIA Headquarters 1735 New York Avenue) on Friday, November 7. A limited number of sleeping rooms have been blocked for the "Waterfront CenterGroup." This is not your standard Hampton Inn -- it is an urban, upscale version. The regular room rate is three times what we are able to offer our delegates.

The hotel opened in June of 2013 occupying the former Kiplinger Report offices. It is very close to two Metro stops. For the more adventurous, there is a bike share rack about a block away.

RATES: \$149.00 for a King Room and \$169 for a Double Queen plus tax.

The cutoff is **October 5**, 2014 for these rates.

On line registration is available http://hamptoninn.hilton.com/en/hp/groups/ personalized/W/WASHSHX-WTR-20141105/index.jhtml?WT.mc_id=POG or you can call 202 296 1006. You need to indicate you are with theWaterfront Center Group.

We have rooms blocked November 5, 6,7, 8 and 9. There is very limited availability November 5 and 9.



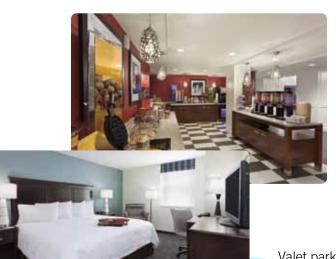
- Complimentary High Speed Internet Access
- Complimentary Hot Buffet Breakfast
- On site Business and Fitness Centers; plus a Pool
- 24-Hour Beverage Bar in the lobby offering coffee and teas
- On-site Guest Laundry Facilities
- A Suite Shop has everything that you might need at your home away from home. You can pick up meals to microwave, snacks and beverages or travel items to tidy up.

Valet parking: \$30.00 plus tax

The comfortable lobby area is perfect for gathering with friends (beer and wine available to purchase in the Suite Shop) or to plug in your computer. For those who enjoy a cocktail or a bite to eat, there are plenty of establishments nearby including a very spiffy, quiet bar

across the street off the lobby of the AKA residential hotel.

We were very excited to make this discovery and we think you will be too!



A Festive Friday Evening in Store

Our Friday social events will occur in two very unique, distinguished Washington properties. Friday's Champagne Reception honoring the 2014 Excellence on the Waterfront Award winners will be held in the Octagon House across the courtyard from the American Institute of Architect headquarters. The reception is included in the conference fee.

THE OCTAGON HOUSE

The Octagon House, also known as the Col. John Tayloe III House, was designed by William Thornton, the first architect of the U.S. Capitol, and built between 1799 and 1801. Colonel John Tayloe III was reputed to be the richest Virginian plantation owner of his time. When British troops were advancing on Washington, D.C., the Tayloes approached the French ambassador and offered use of their home as the French embassy, which he accepted. The Octagon House survived the War of 1812. In 1814, Colonel Tayloe also offered the use of his home to President James Madison and his wife, Dolley, for a temporary "Executive Mansion" after the burning of the White House by the British. It was declared a National Historic Landmark in 1960.



THE DACOR BACON HOUSE

Friday night's Gala Dinner will take place in the DACOR Bacon House, also known as the Ringgold-Carroll House. Now occupied by the Diplomatic and Consular Officers Retired (DACOR), the house is one of Washington's hidden gems.



THE DACOR BACON HOUSE GARDEN

If the weather cooperates, we will be able to have drinks in the spacious brick garden.



Dinner will be held in elegant second floor rooms. The house was built in 1824-1825 by Tench Ringgold, a close friend of President James Monroe. Mr. Ringgold was U.S. Marshal for the District of Columbia. During the years 1831-33, Chief Justice John Marshall and a number of Associate Justices resided here. Several other members of the Supreme Court boarded at 1801 F Street over the years.



The house is beautifully furnished with many of the Bacon family's art objects, paintings, and portraits. It is listed in the National Register of Historic Places.

The Gala Dinner is an optional event and there is an additional charge for the multicourse dinner with wine included. Seating will be limited. The Gala serves as a fundraising event for the Center's Excellence on the Waterfront Interactive Database Project that will put 370+ award winners on out Web site to be freely available to anyone interested.



Conference Registration

Please fill out both sides of this form, detach it and mail it to: The Waterfront Center, PO Box 53351 Washington, DC 20009 Or go on line: www.waterfrontcenter.org



Use the form with this announcement or download from the web site. You may photocopy it. Save money by sending your registration with payment or signed purchase order on or before OCTOBER 5, 2014. You may use VISA, Mastercard, or American Express. OR register online.

Conference Headquarters, N.W., Washington DC

The American Institute of Architect's Communities by Design is hosting the 32nd annual meeting at their handsome headquarters located at 1735 New York Avenue, N.W.

Special Hotel Rates at the Hampton Inn – Washington, DC

The SPECIAL conference room rate is \$149.00. for a King and \$169.00 for a Double Queen. Rates subject to current city tax. These are exceptional rates for a full-service downtown hotel near the White House. PLEASE MAKE YOUR RESERVATIONS DIRECTLY AT 202-296-1006. You must identify yourself as eligible for the group rate of The Waterfront Center Conference. Cut-off date for reservations at the Waterfront Center Conference rate is **OCTOBER 5, 2014** After that date, reservations will be accepted on the basis of availability at the prevailing rate. A finite number of rooms have been blocked at Hampton Inn – Washington, DC.

Cancellation Policy

We will refund conference registration fees ONLY, less a \$75 handling charge, for cancellations received in writing by **OCTOBER 5, 2014**. After this date, we are unable to make refunds for any cause, including acts of God or terrorism and suggest you arrange for a substitute or donate your registration as a tax-deductible scholarship. Please note that NO refunds will be made for cancelled optional events, guest tickets.

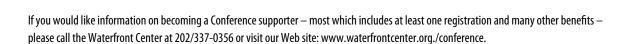
MAIL CONFERENCE REGISTRATION TO:

The Waterfront Center, PO Box 53351, Washington, DC 20009

QUESTIONS: 202 / 337 0356 or email: mail@waterfrontcenter.org

REGISTRATION FORM

	Before October 5	After October 5
Registration rate:	\$295.00	\$395.00
Additional attendees from same organization.		\$225.00
Students, (credentials required)	\$95.00	\$95.00
OPTIONAL EXTRA EVENTS		
Requires additional fee. On-site registration on space available basis. No cancellations or	n these events.	
Friday, November 5: Gala Dinner Honoring 2014 Award Winners:	☐ 150.00*	
Gala Dinner Guest:	\$135.00*	
*Note: Dinner cost includes a multi-course meal, wine, tax and gratuity.		
GUESTS: While the following events are included in each conference registration, attendees and speakers wishing to bring a guest must pay an additional fee for each.		
Lunch Friday, Nov. 7	\$25.00	
Awards Champagne Reception, Nov. 7	\$30.00	
FRIENDS OF THE CENTER		
Support the educational and advocacy work of the Waterfront Center with a tax-deductible	donation.	\$
ADVERTISING OPPORTUNITIES		
The Urban Waterfronts Conference Program is an excellent opportunity to put your compan ence. Advertisers are also linked on the Center's website. Ads must be received by October 1		s in front of a unique a
Full Page (black and white or color)	\$850.00	
Half Page (black and white or color)	□ \$600 no	





- TOTAL AMOUNT

REGISTRATION FORM

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Send a copy of this 2 page form fo	or each additional attendee from the same organization
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Signature	Amount

If you would like information on becoming a Conference supporter, exhibitor or sponsor — most include at least one registration and many other benefits — please call the Waterfront Center at 202/337-0356 or visit our web site: www.waterfrontcenter.org



Urban Waterfronts 2014

URBAN WATERFRONTS 2014, the 32nd annual international conference on urban waterfront planning, development and culture, offers a great opportunity to document your attendance and earn credit with your organizations (we will provide a certificate of attendance).

There are four educational panels comprised of three speakers and a moderator.

The 27th Annual Excellence on the Waterfront Awards ceremony chaired by Joel Mills director of the AIA Center for Community Design, runs for an additional hour. Saturday there will be a mobile workshop with site visits and speakers taking in many aspects of Baltimore's waterfront. Bus leaves at 9 am from the conference hotel and returns at approximately 5:00pm.

Ask About our CONSULTING SERVICES







The Waterfront Center provides specialized, tailored consulting services designed for the uniqueness of each city and town. We do not believe in a "formula" where one approach fits all.

- Strategic Planning Service, involving a team of four for one week to make a thorough assessment of a community's waterfront potential. Economic development opportunities, civic possibilities, public events, art opportunities — we cover the full range of possibilities. Team members are chosen to fit each community. A narrative report and graphics are the outcome.
- Community Participatory Planning Workshops, where citizens are directly and meaningfully engaged in preparing a concept plan for their waterfront. We bring in a team of experts chosen to fit the community. The team and the city work together over a day-and-a-half. The result combines a summary narrative and graphic depictions of the recommendations.
- Spot Consulting, where the Center's codirectors make an on-the-spot assessment of a community's waterfront potential. Extensive interviews are involved as well as review of pertinent documents. Reports are rendered orally and, if desired, in writing.
- Illustrated presentations draw on the Center's incredible resource of waterfront images dating to 1975. A record of over 200 such presentations available on request.

For the full range of the Center's offerings, including our publications, visit our Web site: www.waterfrontcenter.org/consulting.

Waterfront Center Community Consulting Track Record

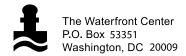
Here is the list of communities where the Center has been engaged in a consultative capacity of one sort or another. The identity of the primary client is given in each instance. Names and contact information available on request. Separate list of illustrated presentations available.

- · Atlantic Beach, North Carolina, Town Manager
- Baltimore, Maryland. (1) American Society of Landscape Architects; (2) Institute for Policy Studies, Johns Hopkins University, and (3) Historic Developers Inc., Philadelphia, Penn.
- · Bangor, Maine, City of
- Baton Rouge, Louisiana, Eskew+ of New
- Bay Point and Rodeo, California, Contra Costa County Redevelopment Agency, Martinez, Calif.
- Bellevue, Washington, Parks and Recreation Department
- · Bellingham, Washington, Port and City of Bellingham
- · Bermuda (twice), West End Development Corporation
- Bethlehem, Pennsylvania, Bethlehem Tourism Authority
- Bettendorf, Iowa, City Planning Department
- · Biloxi, Mississippi, City of
- Boston, Massachusetts (1) Boston Park and Recreation Department; (2) Boston Natural Areas Fund; (3) Goody Clancy Associates. Boston, and (4) Save the Harbor/Save the Bay, Boston
- Brisbane, Queensland, Australia, Brisbane River Festival
- Bridgeport, Connecticut, Wotsey, Rosen, Kweskin & Kuriansky, LLP, Stamford, Conn.
- Brooklyn, New York, Brooklyn Bridge Park **Development Corporation**
- Canandaigua, New York, Boyce Canandaigua Inc.
- Chelsea, Massachusetts, Goody Clancy As-
- sociates, Boston, Mass. · Cincinnati, Ohio, City Planning Department
- · Clinton, Iowa, Howard, Needles, Tammen & Bergendoff, Milwaukee, Wisc.
- Columbus, Georgia, Columbus Chamber of Commerce
- Conway, South Carolina, City Planning Department
- Dallas, Texas (1) The Dallas Institute, (2) The
- · Davenport Iowa and Quad Cities, Iowa and Illinois, (four times), River Action Inc.
- Duluth, Minnesota (twice), City of Duluth
- Escanaba, Michigan, Beckett&Reader, Ann Arbor, Mich.
- Everett, Washington, The Everett Herald
- Fairbanks, Alaska, Downtown Association and Main Street Fairbanks
- Fort Myers, Florida, Community Redevelopment Authority
- Fort Pierce, Florida, Department of Develop-
- · Gahanna, Ohio, City of
- · Galveston, Texas, Galveston Historical Foundation and Galveston Wharves Board
- Grand Junction, Colorado, City Planning Department
- Halifax, Nova Scotia, Canada, Waterfront Development Corporation Ltd.

- · Hood River, Oregon, City Planning Department
- Houston, Texas, (1) Buffalo Bayou Partnership, (2) Thompson Design Group, Boston, Mass.
- · Hudson, Wisconsin, City of
- Jamestown, Rhode Island, Goody Clancy Associates, Boston, Mass.
- Juneau and Ketchikan, Alaska, State Highway Department
- Jersey City, New Jersey, State Department of Environmental Protection
- · Kansas City, Kansas, Port Authority of Kansas City
- Kingston, Ontario, Canada, City of
 Knoxville, Tennessee, Mayor's Waterfront Task Force
- · Lewes, Delaware, Mayor and City Council · Little Rock, Arkansas and Washington, Dis-
- trict of Columbia, National League of Cities
- London, England, (1) London Rivers Association, (2) CIDRE Conference
- Louisville, Kentucky, (1) River Fields Inc., (2) Waterfront Development Corporation
- Lynchburg, Virginia, Central Lynchburg Inc.Manama, Bahrain (Persian Gulf), Manama Development Project
- Mayaguez, Puerto Rico, Municipio de Mayaguez
- Memphis, Tennessee, Department of Public
- · Miami, Florida, City Planning and Zoning Department
- . Moline, Illinois, Quad Cities Convention and Visitors Bureau
- Moncton, New Brunswick, Canada (twice),
- Montreal, Quebec, Canada, Ville de Montreal plan de development des iles
- Newark, New Jersey, Nautilus International Development Consulting Inc., New York, N.
- North Beach, Maryland, The Phipps Group, Takoma Park, Md.
- North Little Rock, Arkansas. City of
- · Norwalk, Connecticut, South Norwalk Seaport Association
- Oakland, California, City and Port of Oakland
- Occoquan, Virginia, Merchants Association
- · Owensboro, Kentucky, (1) Downtown Owensboro Inc., (2) EDSA, Fort Lauderdale, Fla.

 • Paterson, New Jersey, Department of Com-
- munity Development
- Pine Bluff, Arkansas, Pine Bluff Downtown Development
- Pittsburgh, Pennsylvania, Pittsburgh History and Landmarks Foundation
- · Portland, Maine, Greater Portland Land-
- · Portland, Oregon, Bureau of Parks and Recreation
- · Poughkeepsie, New York, City Development Department

- Pueblo, Colorado, City Planning Department
- Reading, Pennsylvania, the Wyomissing Foundation, Wyomissing, Penn.
- Revere, Massachusetts, Mayor Thomas Ambrosino
- · Rochester, New York, U.S. Department of Housing and Urban Development, Canal Corridor Initiative
- St. Charles, Missouri, Riverfront Development Advisory Committee
- St. Joseph, Missouri, St. Joseph Development Corp.
- St. Paul, Minnesota, City Department of Planning and Economic Development
- Sacramento, California, City Economic Development Department
- San Juan, Puerto Rico, Puerto San Juan S.E
- Somers Point, New Jersey, City Department of Recreation
- South Bend, Indiana, City Department of Development
- · Superior, Wisconsin, City Department of Planning and Port Development
- Summerside, Prince Edward Island, Canada, Summerside Regional Development Corp.
- Sydney, New South Wales, Australia (twice), Darling Harbour Authority
- Tempe, Arizona, Rio Salada Project
- Thunder Bay, Ontario, Canada, City Parks Division
- Tokyo, Japan (1) NKK Corporation, (2) Waseda University Department of Architec-
- Toronto, Ontario, Canada (1) Toronto Waterfront Charette, (2) Metropolitan Planning Department
- Traverse City, Michigan, North Western Michigan College
- Trenton, New Jersey, Tri-State Transportation Campaign, New York, N. Y.
- Tri-Cities, Washington (twice), Tri-Cities Visitor and Convention Bureau
- Vancouver, Washington, City of Vancouver Economic Development Services
- Waterville, Maine, Coplon Associates, Bar Harbor, Me.
- Wellington, New Zealand, (1) Lambton Harbour Management Ltd., (2) Community Consultative Committee
- · West Sacramento, California, City Redevelopment Program
- Wilkes-Barre, Pennsylvania, Luzerne County Flood Control Administration
- Wilmington, North Carolina, City Manager's
- Worcester and Chicopee, Massachusetts, Goody Clancy Associates, Boston, Mass.
- · Yorktown, Virginia, Yorktown Steering Com-
- Yuma, Arizona, Greater Yuma Economic **Development Corporation**
- · Auckland, New Zealand



ANNOUNCING:

The Waterfront Center's 2014 Excellence on the Waterfront Honor Awards Program Deadline: July 10, 2014

PLUS:

URBAN WATERFRONTS 2014

November 7-8, 2014

Washington, District of Columbia and Baltimore, Maryland

Program and Registration Forms

PAST Award Winners

