



The Waterfront Center's
25th Annual International Conference
November 1-3, 2007
The Seaport Hotel, Boston, Massachusetts



PRECEDED BY A WORKSHOP SHOWCASING BOSTON'S
WATERFRONTS:

An in-depth, all-day briefing with tours and welcome reception.
Pre-Conference Workshop requires a separate registration fee.

URBAN WATERFRONTS 25: THE NEXT WAVE

Showcasing Boston's Waterfronts

October 31 – November 1, 2007

(Requires a separate registration: open only to Urban Waterfronts 25 attendees.)

Two options available:

Option one: includes a Wednesday night hosted reception followed by a get-acquainted dinner plus the all-day Thursday workshop, lunch & tours.

Option two: includes Thursday workshop, tours and lunch.

Wednesday, October 31

5:30 P.M. If you choose Option 1 for the Pre-conference Workshop you will join fellow attendees at the welcome-to-Boston reception at the Harpoon Brewery's upstairs 5:30 Club tasting room.

Located at 306 Northern Avenue, the tasting room is a ten-minute stroll or short cab ride from the Hotel. The Brewery is the second largest beer producer in the New England area. Enjoy sampling this microbrewery's fine beers and ales and celebrate Halloween. Soft drinks will be available along with hors d'oeuvres. After the reception, again take a the-minute walk to the NO NAME restaurant (5 ½ Fish Pier) located on Boston's Fish Pier since 1917. This is a classic watering hole where have booked a private area on the first floor.

URBAN WATERFRONTS
25: THE NEXT WAVE

The Seaport Hotel,
Boston, Massachusetts
November 1-3, 2007

Pre-Conference
Workshop Showcasing
Boston's Waterfronts

October 31-November
1, 2007 (Additional
Registration Required.)



Thursday, November 1

8:00 A.M. REGISTRATION. Coffee and Light Breakfast. The Exchange Conference Center at 212 Northern Avenue on the historic Boston Fish Pier. This Conference Center won an Excellence on the Waterfront Honor Award in the historic preservation category in 1998.

8:30 A.M. BRIEFING. The morning session will be devoted to a series of presentations on Boston's varied waterfronts projects both past, present and what's in the works. Boston is one of the pioneering cities in the waterfront movement beginning with Christopher Columbus Waterfront Park, Faneuil Hall and the Aquarium and has won quite a number of Honor Awards from the Center. Having completed the Harbor cleanup and the Big Dig, Boston is not resting on its laurels. The City, the State and the Port, the development community and the neighborhoods continue to collaborate to bring new and innovative projects to the waterfront, while expanding public access to and along the water's edge. Presentations and discussions will be provided by the Boston Redevelopment Authority, Massport, state environmental agencies and public advocacy groups. The speakers will highlight successes and lessons learned that may benefit other urban waterfronts.

MOBILE WORKSHOP — MID-DAY. The afternoon will be devoted to land and water tours highlighting the many features of the compact and historic port city. Boston is home to over 16 Excellence on the Waterfront award-winning projects. See many of them first hand. Local planners, architects and environmentalists will enlighten you on the various aspects of completed projects, works in progress and future plans.

A boat tour with a box lunch on board will take you out into the clean Boston Harbor and to experience some of the Boston Harbor Islands National Park with a stop at the recently opened Spectacle Island.

Following this the boat will drop you in the downtown waterfront area at Long Wharf. Attendees will then choose between a bus tour and a Harbor walk. The bus tour will visit sites along the Downtown waterfront, several inner harbor residential neighborhoods including the Lechemere Canal in Cambridge, and the Charlestown Navy Yard, East Boston, the South Boston Port area, and the burgeoning Seaport District, including a few dips into the Big Dig along the way.

The walking tour will follow the celebrated Harborwalk and take a close look at several new segments, ending up at the Seaport Hotel. The central waterfront will include such award winners as Christopher Columbus Park, the expanding New England Aquarium, and Rowes Wharf.

The newly revitalized Fort Point Channel area will include a guided visit to the recently expanded Children's Museum. The walk will continue around the Fan Pier to the new Institute of Contemporary Art, the new anchor for the South Boston Seaport District. Both tours will conclude at the Seaport Hotel. For those torn between the two offerings, similar optional tours will be offered on Saturday afternoon. Don't forget to bring your cameras!

6:00 P.M. URBAN WATERFRONTS 25 WELCOME RECEPTION-SEAPORT HOTEL.

Thursday, November 1

All Conference sessions held in the Seaport Hotel unless otherwise specified.

6:00 P.M. URBAN WATERFRONTS 25 REGISTRATION AND EXHIBITORS' WELCOME RECEPTION

7:30 P.M. GET-ACQUAINTED DINNER

at the Fish Exchange Conference Center located at 212 Northern Avenue (optional additional fee).

OPTIONAL-THURSDAY, NOVEMBER 1

We will enjoy Legal Seafood's famous cuisine in the Exchange Conference Center with gorgeous views of the harbor. Boston is where Legal Seafoods got it's start. A delicious three-course meal with wine, tax and gratuity in a congenial setting.

Friday, November 2

7:30 A.M. REGISTRATION AND CONTINENTAL BREAKFAST

8:30 A.M. WELCOME AND OPENING WATER CEREMONY

The Water Ceremony has become a conference tradition. Individuals who have been asked to bring a small bottle of water from the rivers, lakes or bays that touch their cities pour the water into a bowl to symbolize the waterfront community's collective commitment to the health of the world's waters as well as to sound waterfront planning and development practice. If you would like to join in the ceremony, please contact the Center or just bring your contribution.

9:00 A.M. OPENING PLENARY SESSION: TBA

10:15 AM - 12:15 PM – CONCURRENT MORNING SESSIONS

Only confirmed projects and participants are listed.

PANEL A-1: TOURISM: A MANY FACETED THING

All cities seem to want to attract tourists whether it's billed as cultural or eco-tourism or just plain old fun. Debate centers on whether you should create attractions to mainly lure outsiders or create opportunities for your community's own enrichment. Explore the merits of waterfront events as major draws and examine their economic impacts.

Stephen Hodes, *director, LAgroup, Leisure and Arts Consulting, Amsterdam, The Netherlands*

Thomas Powers, *president, Boston Harbor Island Alliance, Boston, Massachusetts*



PANEL B-1: PUBLIC ART AND THE ART OF PLACEMAKING

Artists have a special way of seeing and understanding the water and the waterfront. Their contribution to enriching the public realm in particular can make all the difference to our experience of a park or pathway or the built environment by creating a special sense of place.

Ron Fleming, *president, The Townscape Institute, Cambridge, Massachusetts*

Mags Harries and Lajos Heder, *artists, Cambridge, Massachusetts*

PANEL C-1: GLOBAL WARMING

A major issue facing scores of waterfronts is the impact of climate change and global warming. Floods, hurricanes and rising sea levels must all be seriously considered in the years and decades ahead. Since hurricane Katrina, not to mention Al Gore's movie, *An Inconvenient Truth*, cities can no longer afford to disregard the forces of Mother Nature.

Antonio DiMambro, *principal, Antonio DiMambro + Associates, Boston, Massachusetts*

PANEL D-1: CHARLESTOWN NAVY YARD – A MINI CHARETTE

Current conditions and plans for the Charlestown Navy Yard will be presented for the assembled to critique. Come weigh in with your opinions and suggestions and help chart the course for the future of one of Boston's more interesting and historic precincts.

Rich McGuinness, *Boston Redevelopment Authority, Boston, Massachusetts*

12:30 P.M. LUNCHEON

2:00 p.m. CONCURRENT AFTERNOON SESSIONS

PANEL A-2: PLANNING TECHNIQUES DESIGNED TO ENGAGE THE COMMUNITY

All too often the public is not consulted in a meaningful way on what is to occur on their waterfront. This panel will explore three different methods of getting the community to have a real voice that informs the decision making process.

David Spillane, *principal, Goody-Clancy, Boston, Massachusetts*

PANEL B-2: ALTERNATIVE TECHNOLOGIES TO CONSIDER

Scientists and designers continue to research alternative technologies to solve our energy problems and other issues. Harnessing the wind, the sun or the tides to serve us in the future are gaining more credence. Is there a future for floating neighborhoods or manmade islands, in other words how can we safely and responsibly expand waterfronts into the water?



PANEL C-2: PUBLIC ACCESS TO THE WATERFRONT CONTINUES TO BE KEY

Public access has been a major issue in the revitalization of waterfronts and one of the Waterfront Center's public advocacy causes since its inception and continues to be. Several different cases will show how meaningful access can be beautifully designed and achieved and the challenges involved whether a greenway or a continuous harborwalk.

Lavinia Freeman, *program director, Trust for Public Land, Miami, Florida*

Mike Zilis, *principal, Walker-Macy, Portland, Oregon*

Vivien Li, *executive director, The Boston Harbor Associates, Boston, Massachusetts*

PANEL D-2: FINDING FEDERAL FUNDING ROUNDTABLE

Barry Hersh, *adjunct professor, Newman Real Estate Institute Baruch College, New York New York, facilitating.*

4:00 P.M. COFFEE BREAK

4:30 P.M. EXCELLENCE ON THE WATERFRONT 21ST ANNUAL AWARDS CEREMONY.

Announcement and presentation of the 2007 Honor Awards for projects, plans and citizen's grassroots efforts, the Clearwater Award and Student Awards. Chris Carlson, Senior Design Fellow, University of Minnesota, Minneapolis, Minnesota, 2007 jury chair, presiding.

6:00 P.M. CHAMPAGNE RECEPTION HONORING THE 2007 AWARD WINNERS

7:30 P.M. THE WATERFRONT CENTER'S 25TH ANNIVERSARY JUBILEE CELEBRATION DINNER AND AWARDS GALA

at Anthony's Pier 4 (optional additional fee).

Enjoy a festive evening at the venerable waterfront restaurant: Anthony's Pier 4 – one of the pioneering establishments on the Boston Harbor. While we take in a sweeping view of the downtown waterfront we'll enjoy a multi-course meal and champagne toasts honoring the silver anniversary and the 21st excellence on the Waterfront Award Winners. It promises to be a glittery, memorable party. Black tie optional.



Saturday, November 3

8:00 A.M. COFFEE

9:00 A.M. - 11:00 A.M. CONCURRENT MORNING SESSIONS

PANEL A-3: BOATS AND BOATING

What would a waterfront milieu be without boats and the opportunity to get onto the water? Vessels of all kinds from the smallest water taxis to the largest of ships ply the world's waterways for recreation, commerce and commuting. The questions of access, storage and safety are among the issues to be touched on.

Robert Kidd, *president, board of directors, Jack London Aquatic Center, and attorney, SRCM, Oakland, California*
Dylan Jones, *NMMA Grow Boating Initiative, National Marine Manufacturers Association, Washington, D.C.*

PANEL B- 3 WATER, WATER, PRECIOUS WATER

Water, as many people have observed, may be the oil or gold of the 21st century and water quality, conservation and supply becoming one of the most pressing issues cities face. Innovative and practical ways to husband and contain water to assure that it returns to the aquifers and isn't wasted will be explored during this panel.

Cathy Hudzik, *assistant to the Mayor, Chicago, Illinois*
Faye Harwell, *principal, Rhodeside & Harwell, Alexandria, Virginia*

PANEL C - 3 SUSTAINABLE PLANNING AND DESIGN

These days "sustainability" is probably the most overused term in planning and design circles. It can mean different things to different people and can encompass everything from sound environmental practice, economic viability, social justice or safety and health. Three different presentations will delve into some of what it means to be "sustainable."

PANEL D-3: THE WATERFRONT CENTER'S NEXT WAVE

Learn a bit more about the Center's activities to date and current thinking as to the future. Come and enter into a dialogue and offer your suggestions as to what things you think should be the Center's priorities in the coming years.

Ann Breen and Dick Rigby, *co-directors, The Waterfront Center, Washington, D.C. facilitating*

11:00 AM COFFEE BREAK

11:30 AM FINAL PRESENTATION. TBA

1:00 PM SATURDAY AFTERNOON TOURS

(See Optional Extra Events Listing)
Boston Harbor Tour
Bus Tour
Harborwalk guided tour

Saturday Afternoon Tour Options

BOSTON HARBOR TOUR. Enjoy lunch and a 3-hour catamaran cruise around the one of the world's great harbors. See Boston's evolving Inner Harbor edges including the Seaport District, the central Downtown Waterfront, the North End, Charlestown, and East Boston. Included will be such prominent landmarks as the new ICA, the Federal Courthouse, Rowe's Wharf, the New England Aquarium, recently completed Battery Wharf, the USS Constitution, the World Trade Center, and Coastal Cement. In addition you will visit the Outer Harbor including Castle Island, the Boston Harbor Islands State Park, and Deer Island Water Treatment Center from the water. A special visit will be included to Spectacle Island, a park created with fill from the Big Dig where you will disembark and have a chance to walk around this newly-opened facility.

BUS TOUR. With box lunch in tow, this guided bus tour will be an expanded 3 hour version of the one offered during the pre-conference workshop. You will see the rapidly changing Seaport District, the new Fort Point Channel including the recently expanded Children's Museum, and the Downtown Waterfront including the new Greenway and Christopher Columbus Park, as well as several inner harbor residential neighborhoods including the North End, Lechmere Canal in Cambridge, and the Charlestown Navy Yard. The trip will continue through East Boston past Piers Park, and through the Ted Williams Tunnel to the South Boston Port area. This tour will include a guided visit to various portions of the working port.

HARBORWALK. The 3 hour walking tour will follow the celebrated Harborwalk – decades in the making. You will get a close look at several newly added Harborwalk and Greenway segments. After a box lunch in the winter atrium at the neighboring World Trade Center East, the Harborwalk will start with the South Boston Seaport District as you walk past the Fish Pier and the new Institute of Contemporary Art. You will then go around the Fan Pier and Courthouse, past the Barking Crab – a funky, working waterfront award winner - to the heart of the newly opened Fort Point Channel area with the recently expanded Children's Museum and other new developments.

The walk will continue past such award winners as Rowes Wharf, the Aquarium and Christopher Columbus Park along the central waterfront to the North End. The tour will return to the hotel along the nearby Rose Kennedy Greenway, a linear park following the path of the former elevated Central Artery to South Station, and back to the seaport Hotel via the new Silver Line busway.



AS OF MAY 15, 2007

ARROWSTREET, INC., Somerville, Massachusetts
BEYER BLINDER BELLE, New York, New York
BOSTON REDEVELOPMENT AUTHORITY, Boston, Massachusetts
CARTER & BURGESS, Fort Worth, Texas
EDAW, San Francisco, California
EDSA, Fort Lauderdale, Florida
EPSILON ASSOCIATES, Maynard, Massachusetts
GOODY-CLANCY ASSOCIATES, Boston, Massachusetts
J.C. MACELROY, Piscataway, New Jersey
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LEGAL SEAFOODS, Boston, Massachusetts
MASSPORT, Boston, Massachusetts
MOFFATT & NICHOL, Long Beach, California
RRM DESIGN, Sausalito, California
REID MIDDLETOWN, Seattle, Washington
SASAKI ASSOCIATES, Watertown, Massachusetts
SHAPINS ASSOCIATES, Boulder, Colorado
WALKER-MACY, Portland, Oregon
WALLACE ROBERTS & TODD, Philadelphia, Pennsylvania
THE WATERFRONT CENTER, Washington, D.C.

2007 CONFERENCE COMMITTEE

STEVE DURRANT, Co-Chair, Portland, Oregon
CHARLES NORRIS, Co-Chair, Cambridge, Massachusetts
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BARRY HERSH, New York, New York
MICHAEL KRIEGER, Mahwah, New Jersey
KATHY WINE, Davenport, Iowa

LOCAL COMMITTEE

CHARLES NORRIS, NORRIS & NORRIS, Cambridge, Massachusetts
MARIANNE CONNOLLY, Massachusetts Water Resources Authority, Boston, Massachusetts

With assistance from The Boston Redevelopment Authority and MASSPORT

URBAN WATERFRONTS 25: THE NEXT WAVE



The Waterfront Center
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