

THE WATERFRONT CENTER'S 27th ANNUAL INTERNATIONAL CONFERENCE
October 22 - 24, 2009, Seattle Waterfront Marriott, Seattle, Washington

Preceded by a Workshop Showcasing Seattle's Waterfronts: **October 21 - 22, 2009**

An optional Wednesday reception and dinner and all day Thursday in-depth briefing.

Pre-Conference Workshop requires a separate registration fee.



URBAN WATERFRONTS 27:
Sustainable Solutions

The Waterfront Center wishes to acknowledge and thank the following firms, organizations and agencies for their generous support:

URBAN WATERFRONTS 27 EARLY CONFERENCE SUPPORT

Support confirmed as of May 1, 2009

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With assistance from
Timothy Gallagher and Dewey Patter, Seattle Parks, Seattle, Washington



The Waterfront Center
P.O. Box 53351
Washington, DC 20009



URBAN WATERFRONTS 27: *Sustainable Solutions*

The Waterfront Center, a non-profit educational organization, was formed in 1981 in the belief that waterfronts — where the land meets the ocean, bay, lake, river or canal — are unique, finite resources. The vital characteristic that separates waterfronts from other areas in a community is the relationship to water.

Like the cities they help define, urban waterfronts are dynamic places, undergoing profound change. Waterfronts often represent the best opportunity for community enhancement and enrichment.

Since its formation, the Center has chronicled the urban waterfront phenomenon as it has grown and spread worldwide. Communities of all sizes have transformed abandoned, underused waterfront areas for a wide array of new uses, from parks and trails to mixed-use and residential projects, as well as industrial activity.

The Waterfront Center believes that urban waterfronts are important, special assets and that, when redeveloped, they can serve as a unifying force in a city or town and can be, and often are, a force for community enrichment. Further, vibrant communities are essential for environmental, economic and social advancement.

The chief goal of the Center is to assist communities and the professions in making the wisest and best long-term uses of waterfront resources for maximum public benefit. We are a public interest, not a lobbying, organization.

The Waterfront Center • P.O. Box 53351 • Washington, DC 20009

Testimonials

Annual Conference

“The Waterfront Center Conference provided a comprehensive and in-depth view into many creative, quality developments. It was very rewarding for our attending Commissioners, and seemed to re-energize them in their mission with the Port Authority.”

Vincent P. Gauthier, Kansas City Port Authority

“It was a pleasure meeting you during the Chicago waterfront conference. You did an amazing job organizing the event and I appreciate the time and effort you put into making sure everything went smoothly. I especially enjoyed the social events and the dinners. I am looking forward to attending next year’s conference.”

Brandon Faulkner, WET design, Sun Valley, California

“No two waterfront projects are exactly alike but it is reassuring to meet people at Waterfront Center conferences who are facing challenges similar to yours - and invigorating to learn from people who have overcome obstacles like the ones you’re dealing with back home.”

Joe Marfuggi, President and CEO
Riverfront Recapture, Hartford, Connecticut

“Your conference was a real high point”

- Mags Harries, public artist, Cambridge, MA

URBAN WATERFRONTS 27: *Sustainable Solutions*

Seattle Marriott Waterfront, October 22-24, 2009

plus

Pre-Conference Workshop Showcasing Seattle, October 21-22, 2009

(Additional Registration Required)

All Urban Waterfronts 27 conference sessions held at the Seattle Marriott Waterfront Hotel

Confirmed speakers as of May 1, 2009

Thursday, October 22

6:00 p.m. Urban Waterfronts 27 Registration and Exhibitor's Welcome Reception

This is a hosted event included in the registration.

7:30 p.m. Get-Acquainted Dinner (optional event for additional fee)

Stroll across the street from the reception for a dinner at Anthony's Pier 66. (2201 Alaskan Way - second floor)

We have a special space with gorgeous waterfront views reserved where you will enjoy a three-course meal with wine. Tax and gratuities included. \$75.00

Friday, October 23

7:30 a.m. Registration and Continental Breakfast

8:30 a.m. Welcoming Remarks and the Water Ceremony

The Water Ceremony has become a conference tradition. Individuals, who have been asked to bring a small bottle of water from the rivers, lakes or bays that touch their cities, pour the water into a bowl to symbolize the waterfront community's collective commitment to the health of the world's waters as well as to sound waterfront planning and development practice. If you would like to join in the ceremony, please contact the Center or just bring your contribution.

8:45 a.m. Keynote Address: Alex MacLean, aerial photographer, Boston, Massachusetts.

Trained as an architect, Alex's aerial photos have been featured in numerous one-man and group shows. He is also co-author of seven books including his latest: **OVER: The American Landscape at the Tipping Point**, a beautiful, sobering catalogue of the profound effects of natural hazards and human interventions on our landscape.

9:45 a.m. Coffee Break

10:15 a.m. - 12:15 pm
CONCURRENT MORNING SESSIONS

- **Panel A-1: Waterfront Brownfields: 20 Years and Counting**

The waterfront phenomenon has been fueled in part by reclaiming abandoned industrial sites. Once upon a time, installations were built and maybe the grass turned a funny color. That was before elaborate testing,



remediation and Superfunds. Thus the moniker Brownfields was born. Waterfronts are replete with these areas. Learn from practitioners how they have handled the special conditions involved and the latest thinking on technologies.

Moderator: Barry Hersh, NYU - DCPS Real Estate Institute, New York, New York

Paulette Enders, Department of Planning, Sheboygan, Wisconsin

John Dustman, principal, Summit Envirosolutions, St. Paul, Minnesota

Dennis McGlade, principal, Olin Partnership, Philadelphia, Pennsylvania

- **Panel B-1: Watershed Management Promises and Pitfalls**

The importance of watershed planning and management to the health of our waterways cannot be overestimated. Issues of all kinds of run-off, stormwater management or controlling septic systems to name a few must be understood and regulated. The

scale of watersheds and the multiple layers of government make the task difficult and complex. This panel will examine what has worked and what has not.

Moderator: Chris Carlson, University of Minnesota, Minneapolis, Minnesota

Speaker #1TBA

- **Panel C-1: Waterfront Access - The Everlasting Issue**

The Waterfront Center has been advocating public accessibility to and along the waterfront since its inception. It takes strong local policies to make sure the shoreline is not privatized and implement innovative design solutions to overcome physical obstacles.

Moderator: Keith Gurnee, RRM Design, Sausalito, California

Larry Beasley, principal, Beasley & Associates, Vancouver, British Columbia, Canada

Margaret Brooke, CEO, Professional Property Services, Hong Kong, China

Sandra Threlfall, executive director, Waterfront Action, Oakland, California

- **Shirt Sleeve Session 1: The Role of the Arts**

Art enriches the waterfront experience in a myriad of ways, from classic statuary to more abstract installations. The range of creative expression that can occur involving all manner of artists and craftspeople is extraordinary. This shirt sleeve will enable you not only to learn from Seattle, a city which was in the forefront of the public art movement, but to bring your own issues and concerns to the roundtable exchange.

Facilitator: Charles Norris, Norris & Norris, Cambridge, Massachusetts

Resource person: Ruri Yamplosky, public art director, City of Seattle, Office of Arts & Cultural Affairs, Seattle, Washington

12:30 p.m.
CONFERENCE LUNCHEON
(included with registration)

2:00 - 4:00 p.m.
CONCURRENT AFTERNOON SESSIONS

• **Panel A-2: The Greening of Waterfronts**

‘Green,’ as Thomas Friedman stated in his recent book, *Hot, Flat and Crowded*, is the “new red, white and blue” and as we look towards the second decade of the 21st century, a green revolution is taking off. Developers are embracing green technologies and historic preservations are touting the recycling of old buildings as an important part of sustainable solutions.

Moderator: Ed Freer, JJR, LLC, Madison, Wisconsin

Homer Williams, partner, Williams & Dame Corporation, Portland, Oregon

Paul Benoit, city manager, Astoria, Oregon

• **Panel B-2: Sustainable Solutions**

Rain gardens, bio-swales, green roofs, LEED standards, bio-engineering, sustainable materials, energy efficiency - once considered topics of concern just for environmentalists are now becoming more and more commonly accepted practice. However, there are challenges involved in making it happen, and in persuading developers and city councils to accept new ways.

Moderator: Bonnie Harken, Nautilus International, New York, New York

Jonathan Todd, president, Todd Ecological Design, Woods Hole, Massachusetts

David Carroll, director of sustainability, Baltimore County, Baltimore, Maryland

• **Panel C-2: Outmoded Industrial Facilities: What’s Being Done**

There they sit, great old hulks of buildings, full of character, full of problems and potential.

The issue of whether to tear them down, or go to the expense of retrofitting them for new uses often spawns heated debates. An interpretive photo of what was there, while useful when there is no other recourse, however, nothing adds patina to a waterfront quite like historic fabric retained.

Moderator: David Benn, Cho Benn Holbeck, Baltimore, Maryland

Su Dowie, Thea Foss Waterway Development Authority, Tacoma, Washington

Steve Ziger, principal, Ziger Snead, Baltimore, Maryland

Jeff Parks, president, ArtsQuest, Bethlehem, Pennsylvania

• **Shirt Sleeve 2: Federal Program Update**

Representatives from regional offices of some key programs affecting waterfronts will give a briefing. TBA

4:00 - 4:30 p.m. Coffee Break

4:30 p.m. Plenary: Announcement and Presentation of the 23rd Annual Excellence on the Waterfront Honor Awards. Announcement and presentation of the annual honor awards for projects, plans, citizen efforts and student work selected by an interdisciplinary jury. Also, announcement and presentation of the First Annual Joint Waterfront Center and Cultural Heritage Foundation Award.

Mike Burke, attorney, Port of Kansas City, Kansas City, Missouri, jury chair, presiding.

5:45 p.m. Champagne Reception Honoring the 2009 Honor Award Winners.



7:30 p.m. The Waterfront Center’s Gala Dinner Honoring the 23rd Excellence on the Waterfront Award Winners (optional event for additional fee). Olympic Sculpture Park Pavilion, 2901 Western Ave.

This year’s gala will take place in a spectacular space: the Seattle Art Museum Olympic Sculpture Garden’s Pavilion. Floor to ceiling glass walls afford breathtaking views of the Olympic mountains, Puget Sound and

the sculpture garden itself. Plus, you'll be amidst artwork. Join the annual celebration and enjoy a multi-course meal, wine and a champagne toast (tax and gratuities included) \$150 and \$110 for a guest. Black tie optional or toss on some red to honor the signature Calder sculpture and whimsical crimson chairs found around the garden.

Saturday, October 24 – Morning

8:00 a.m. Coffee and Continental Breakfast

9:00 - 11:00 a.m.

CONCURRENT MORNING SESSIONS

- **Panel A-3: Ports in the 21st Century - Technology Changes**

It was the change from break-bulk to containerization over 30 years ago that was responsible for enormous change on waterfronts around the world as land was freed up by vacating the old pier areas no longer suitable. What is in store now? New technologies, deep water ports, homeland security issues, public access, concerns about air and water pollution, and engaging more with the communities they impact, are just a few of the issues facing ports.

Moderator: Charles Norris, Norris & Norris, Cambridge, Massachusetts

David Mathewson, director of planning and research, Port of Los Angeles, San Pedro, California.

- **Panel B-3: The Challenge of Multi-jurisdictional Collaborations**

Implementing a vision is tough enough when you have just one mayor and council and one community to deal with. Add three, four or more and it becomes all that much more difficult.

Learn from our panelists how they managed to confront this challenge, what they learned in the process - their hindsight wisdom - and their successes.

Moderator: Michael Krieger, attorney, Mahwah, New Jersey

Mayor Olga Velazquez, City of Portage, Portage, Indiana

William Travis, executive director, San

Francisco Bay Conservation and Development Commission, San Francisco, California

- **Panel C-3: Alternative Transportation From Bikes to Water Transportation**

More and more attention is being paid to alternatives to the automobile in waterfront planning and development. Ferry services that were mothballed thirty years ago are being re-activated. Cities are looking to light rail and more bicycle opportunities as ways to get people out of their cars. Water transport and bike/walking trail systems bring different issues and constraints. Learn what needs to be kept in mind.

Moderator: Harriet Saperstein, Detroit, Michigan

Willem Polak, president, Potomac River Boat Company, Alexandria, Virginia

- **Shirt Sleeve Session 3: Charrette on a Seattle Site**

City staff will brief attendees and a Center facilitator will assist in leading a roundtable charrette.

Facilitator: Steve Durrant, Alta Planning and Design, Portland, Oregon

11:00 a.m. Coffee Break

11:30 a.m. Closing Plenary: Jane Jacobsen, executive director, The Confluence Project, Vancouver, Washington and Johnpaul Jones, principal, Jones & Jones Architects and Landscape Architects, Seattle, Washington

The Confluence Project is a bold endeavor that involves seven installations along the 450-mile stretch of the Columbia River. Noted artist Maya Lin along with a highly talented team of designers and engineers was commissioned to create public artwork that connects with Native American heritage in beautifully evocative ways. The largest installation is a land bridge breaching a major highway that reunites people with their river.

1:00 p.m. Tours:

- Bus Tour around Lake Union
- Bus Tour to Magnuson Park
- Bus Tour to Bellevue

1:30 p.m. Guided Walking Tour along the Central Waterfront.

OPTIONAL EVENTS

PRE-CONFERENCE WORKSHOP Seattle: Multi-faceted Waterfronts

(Requires a separate registration: Open only to URBAN WATERFRONTS 27 attendees)

TWO OPTIONS AVAILABLE

1

OPTION ONE:

Includes a Wednesday night hosted reception followed by a get-acquainted dinner

PLUS the all-day Thursday Workshop and Lunch

2

OPTION TWO:

Includes Thursday Workshop and lunch.

WEDNESDAY, OCTOBER 21

6:30 p.m. Depart hotel for an 8-block stroll along the Central Waterfront past the piers, the Aquarium and the Waterfront Park.

7:00 p.m. The Reception and Dinner will take place at one of Seattle's landmark restaurants, Ivar's Acres of Clams, where we have reserved a private room overlooking the waterfront and the busy ferry terminal. Pier 54 Seattle Waterfront.



THURSDAY, OCTOBER 22 –

8:30 a.m. Registration and Coffee at the Seattle Marriott Waterfront

9:15 a.m. Walk across the street from the hotel to the Bell Street Dock.

9:30 a.m. Thursday's day-long Workshop begins as *The Goodtime II* departs the dock for a guided tour that will take in the Central Waterfront, (pointing out the Excellence on the Waterfront award-winning Bell Street Pier, Waterfront Landings and Port of Seattle's Pier 69, then heading up the Duwamish Slough to another award-winning site and restoration project, Herring's

House Park. With the Olympic Mountains to the West and the Cascades to the East, we will tour the working waterfront and the neighborhood of Alki Point crossing the bay to follow the shores of Magnolia Bluff. We will cruise past Shilshole marina, through the locks and proceed down the channel passing the active working/fishing installations and end up in Lake Union with views of Gas Works Park, Fisherman's Terminal and Lake Union Steam Plant (three more winning projects), the mixed-use developments and the new waterfront park. Local experts and historians will be on board to narrate the tour as we go. Lunch will be served. Stops along the way will allow any latecomers to join in (check at registration desk if you are delayed).

4:30 p.m. The Thursday Workshop concludes, and the participants will be taken by bus back to the Marriott.

6:00 p.m. URBAN WATERFRONTS 27 WELCOME RECEPTION

SATURDAY AFTERNOON TOURS

SATURDAY, OCTOBER 24

A number of exciting optional tours will allow pre-registered participants a variety of ways to experience Seattle's waterfronts. The current list of options includes:

- A guided walking tour along the Central Waterfront winding up with a complimentary glass of beer or wine at a classic watering hole.
- A guided bus tour of Lake Union to see Gas Works Park, the new waterfront trail and the exciting redevelopment along Lake Union.
- A guided bus tour of Magnuson Park on Lake Washington to visit Seattle Park's new ballfields and wetlands along with local installation art including the public sculpture of Siah Armajani, Scott Burton and others.
- A guided bus tour of several of Bellevue's waterfront parks including the award-winning Newcastle Beach Park and Enatai Beach along with Mercer Slough and Meydenbauer Bay.

