Countless Opportunities

THE WATERFRONT CENTER’S 26TH ANNUAL INTERNATIONAL CONFERENCE

Preceded by a Workshop Showcasing Chicago’s Waterfronts:
*Chicago: The Tale of Two Waterfronts*, November 19 - 20, 2008

An optional Wednesday reception and dinner and all day Thursday in-depth briefing.
Pre-Conference Workshop requires a separate registration fee.
URBAN WATERFRONTS 26 CONFERENCE SUPPORT

As of May 1, 2008

- AIA/CHICAGO, Chicago, Illinois
- ARUP, Chicago, Illinois
- BEYER BLINDER BELLE, New York, New York
- CITY OF CHICAGO, Chicago, Illinois
- EDAW, San Francisco, California
- EDSA, Fort Lauderdale, Florida
- FIRST LADY OF CHICAGO, Chicago, Illinois
- HITCHCOCK DESIGN GROUP, Naperville, Illinois
- JLR, LLC, Madison, Wisconsin
- THE LAKOTA GROUP, Chicago, Illinois
- LIFSCHUTZ DAVIDSON SANDILANDS, London, England,
- METROPOLITAN WATER RECLAMATION DISTRICT, Chicago, Illinois
- RRM Design, Sausalito, California
- SASAKI ASSOCIATES, Watertown, Massachusetts
- SOM, Chicago, Illinois
- THE WATERFRONT CENTER, Washington, D.C.

LOCAL COMMITTEE
Cathy Hudzik, Office of the Mayor, City of Chicago, Illinois
Brad Winick, principal, JJR, LLC, Chicago, Illinois

WATERFRONT CENTER EXECUTIVE COMMITTEE
Mark Dawson, Sasaki Associates, Watertown, Massachusetts
Mike Dawson, River Alliance, Columbia, South Carolina
Charlotte DeWitt, International Events, Boston, Massachusetts
Steve Durrant, Alta Planning and Design, Portland, Oregon
Ed Freer, Alexander Group, Madison, Wisconsin
Keith T. Gurnee, RRM Design, Sausalito, California
Bonnie Harken, Nautilus International, New York, New York
Fran Hegeler, EDAW, San Francisco, California
Barry Hersh, NYU - Real Estate Institute, New York, New York
L. Michael Krieger, Attorney at Law, Mahwah, New Jersey
Tom McInally, McInally Associates, Ltd., Glasgow, Scotland
Kathy Wine, River Action, Inc., Davenport, Iowa
Brad Winick, JJR, LLC, Chicago, Illinois

The Waterfront Center, a non-profit educational organization, was formed in 1981 in the belief that waterfronts — where the land meets the ocean, bay, lake, river or canal — are unique, finite resources. The vital characteristic that separates waterfronts from other areas in a community is the relationship to water.

Like the cities they help define, urban waterfronts are dynamic places, undergoing profound change. Waterfronts often represent the best opportunity for community enhancement and enrichment. Since its formation, the Center has chronicled the urban waterfront phenomenon as it has grown and spread worldwide. Communities of all sizes have transformed abandoned, underused waterfront areas for a wide array of new uses, from parks and trails to mixed-use and residential projects, as well as industrial activity.

The Waterfront Center believes that urban waterfronts are important, special assets and that, when redeveloped, they can serve as a unifying force in a city or town and can be, and often are, a force for community enrichment. Further, vibrant communities are essential for environmental, economic and social advancement.

The chief goal of the Center is to assist communities and the professions in making the wisest and best long-term uses of waterfront resources for maximum public benefit. We are a public interest, not a lobbying, organization.
Each panel will feature three speakers and a moderator. LISTED BELOW ARE CONFIRMED SPEAKERS AS OF May 1, 2008

All Urban Waterfronts 26 conference sessions held at the Drake Hotel.

Thursday, November 20

6:00 p.m. Urban Waterfronts 26 Registration and Exhibitors’ Welcome Reception

7:30 p.m. Get-Acquainted Dinner (optional event, additional fee)
Join fellow attendees at Flatwater (321 N. Clark Street - River Level). A bus will take you to this riverside restaurant where we have a private room with a river view and stunning arch. You will have a four-course meal with wine. Tax, gratuities and transportation included.

Friday, November 21

7:30 a.m. Registration and continental breakfast

8:30 a.m. Welcome, Water Ceremony

The Water Ceremony has become a conference tradition. Individuals who have been asked to bring a small bottle of water from the rivers, lakes or bays that touch their cities pour the water into a bowl to symbolize the waterfront community’s collective commitment to the health of the world’s waters as well as to sound waterfront planning and development practice. If you would like to join in the ceremony, please contact the Center or just bring your contribution.
Panel B-1: Bridges as Signatures

What began as someone’s dream, eventually – with lots of hard work – becomes a reality. This panel will give insights into the many steps taken in 20 or more years, including changes of leadership, evolving missions, accomplishments as well as occasional missteps along the way. Features two pioneering river improvement organizations.

Margaret Frisbee, executive director, Friends of the Chicago River, Chicago, Illinois
Linda Cox, executive director, Bronx River Alliance, The Bronx, New York

Panel B-2: Lights, Fountains, Flash and Splash!

Dramatic, innovative -- sometimes subtle and sustainable -- lighting and fountain features can add that special something to any waterfront project. Be it a major mixed use undertaking or a small park. Learn some of the latest innovations as well as the practicalities of these installations.

Nikhil Mitter, designer, WET design, Sun Valley, California
Dick Lanyon, superintendent, Chicago Water Reclamation District of Greater Chicago, Chicago, Illinois

Panel C-1: Sea Level Rising: Here Today, Gone Tomorrow?

We come back to this subject by popular demand. Waterfront communities need to learn as much as possible about this timely and sometimes controversial topic. How to be prepared, what to be prepared for and what time frame will be discussed.

The Honorable Gerald Blassey, Gerald Blassey Law Firm, P.A., Biloxi, Mississippi
Chris Reed, principal and founder of Stoss Landscape Urbanism, Boston, Massachusetts
Mary H. Cooper Ellis, Landscape Architect and Urban Planner, Kilmarnock, Virginia

Panel C-2: Water Recreation

With the increased and continuing cleanup of our waterways, the opportunity for water recreation and all its pleasures whether boating, swimming, fishing, or just getting your feet wet has expanded greatly over the last several decades. This panel will include discussions on an exciting and dramatic floating pool that was brought into New York’s harbor in 2007 and other ways of how to get people onto and into the water.

Jeff Cornelius, program manager, River Action Inc., Quad Cities of Iowa and Illinois

Panel A-1: Project Updates - From Vision to Reality

This panel will give insights into the many steps taken in 20 or more years, including changes of leadership, evolving missions, accomplishments as well as occasional missteps along the way. Features two pioneering river improvement organizations.

Margaret Frisbee, executive director, Friends of the Chicago River, Chicago, Illinois
Linda Cox, executive director, Bronx River Alliance, The Bronx, New York

Panel A-2: Waterfront Transformations

The waterfront phenomenon continues apace around the world, including rejuvenated brownfields and reclaimed abandoned sites. These transformations involve planning and decisions, leadership, years of hard work, partnerships of all kinds, and myriad funding sources. Learn from presenters how their towns did it and what they had to overcome. Communities of all sizes can learn from these cases.

The Honorable Ed Schock, mayor, City of Elgin, Illinois

Panel A-3: Preserving our Past for the Future

Urban waterfronts around the globe are enriched with the patina of historic structures of all kinds.
To preserve and recycle old buildings not only contributes to the character of a community but is an environmentally wise thing to do.

Jeffrey Scherer, principal, Meyer Scherer & Rockcastle, Minneapolis, Minnesota
Christopher McCagg, Butler Rogers Baskett, New York, New York

* Panel B-3: Environmental Centers
The importance of environmental education, whether in museum-like settings or outdoor natural experiences, can never be stressed too much. Armed with knowledge of environmental impacts citizens and decision makers alike will make wiser and more environmentally sound choices.

Laura Schoeman, project manager, EcoCenter at Herons’ Head Park, San Francisco, California

* Panel C-3: Working Waterfront — Getting the Balance Right
Working waterfront facilities, especially those that require a waterfront location or require deep drafts, often need special protection from the pressures of gentrification.

The working waterfront — whether the funky fishing fleet or the dramatic cranes of a busy port — play important roles in the economy and tradition of the community where they are located.

Michael Montgomery, manager, Riverfront Renaissance, Portland, Oregon

Saturday, November 22

OPTIONAL EXTRA EVENTS

PRE-CONFERENCE WORKSHOP
Chicago: The Tale of Two Waterfronts
November 19-20, 2008
(REQUIRES A SEPARATE REGISTRATION: OPEN ONLY TO URBAN WATERFRONT 26 ATTENDEES)

TWO OPTIONS AVAILABLE

OPTION ONE: Includes a Wednesday night hosted reception followed by a get-acquainted dinner plus the all-day Thursday workshop and lunch

1. WEDNESDAY NOVEMBER 19 (only for those signing up for Option One)
5:30 p.m. A chartered bus will depart hotel and drop you off at the century-old Cliff Dwellers Club now located on the penthouse floor of 200 South Michigan Avenue. The welcome reception will be followed by a multi-course meal and wine while enjoying panoramic views of the Lakefront and a bird’s eye view of Millennium Park. - Chicago’s newest crown jewel. Bus will return everyone to the Drake. Fee includes the bus transport, hosted reception and dinner with wine plus tax and gratuity.

THURSDAY NOVEMBER 20
8:00 a.m. Registration. Coffee and Light Breakfast - The Drake Hotel – Parkside Room
9:00 a.m. Depart for Chicago’s First Lady dock area on the south bank of the Chicago River, on the southeast corner of Michigan Avenue and Wacker Drive (approximately seven blocks from the Drake Hotel).

OPTION TWO: Includes Thursday workshop and lunch.

2. WEDNESDAY NOVEMBER 19
9:30 a.m. Thursday’s day-long Workshop begins as Chicago’s First Lady departs the dock for a guided tour of the Chicago River, from Goose Island on the North Branch to at least Ping Tom Park on the South Branch. This portion of the tour will include narration by many of the owners, operators, and managers of key sites along the River. You will learn about the River’s history, its future plans, and a number of the exciting new open spaces and built projects along the River’s edge. The River portion of the tour will conclude with Chicago’s First Lady docking back downtown.

12:30 noon Morning tour participants can disembark from Chicago’s First Lady and any late tour joiners can meet up with the group when we stop for a boxed lunch back downtown.

1:30 p.m. The Workshop will continue (weather permitting) back aboard Chicago’s First Lady for a tour of the near North and near South lakefront, guided by the operators and managers of the lakefront parks and harbors along the near North and near South lakefront. You will learn about the Lake’s history, current and future uses, and the plans for the Chicago 2016 Summer Olympic Games. The Lake portion of the tour will conclude with Chicago’s First Lady returning to its dock area on the south bank of the Chicago River, on the southeast corner of Michigan Avenue and Wacker Drive. (Note: If weather so requires, the afternoon program will be presented at an indoor lakefront location).

4:30 p.m. Participants can return via cab or a stroll up Michigan Avenue to the Drake Hotel in plenty of time for the opening reception there.

SATURDAY, NOVEMBER 22
Saturday Afternoon Optional Tours
A number of exciting optional tours will allow pre-registered participants a variety of ways to experience Chicago’s Two Waterfronts (weather permitting). The current list of options includes:

- A guided bicycle tour of Chicago’s Lakefront Trail
- A guided canoe paddle of the North Branch of the Chicago River
- A guided walking tour of Chicago’s Downtown Riverwalk, including a tour of a working bridge house
- A guided bus tour of the Lake Calumet Area, including the future site of the Ford Calumet Environmental Center. This area is a unique mix of industrial land use and open space, and features large remnants of wetland habitat that remain from Chicago’s pre-development days. Learn about Chicago’s work on environmentally friendly design guidelines for industry in the area, and work to restore and enhance critical wetland habitat.
Conference Registration
Use the form with this announcement or download from the web site. You may photocopy it. Save money by sending or faxing your registration with payment or signed purchase order on or before OCTOBER 22, 2008. You may use VISA, Mastercard or American Express. Fax: 202 986 0448.

Cancellation Policy
We will refund conference registration fees ONLY, less a $75 handling charge, for cancellations received in writing by OCTOBER 22, 2008. After this date, we are unable to make refunds for any cause, including acts of God or terrorism and suggest you arrange for a substitute or donate your registration as a tax-deductible scholarship. Please note that NO refunds will be made for cancelled optional events such as tours, guest tickets, etc.

You will be in for a real treat staying at the historic and beautiful Drake Hotel.

Conference Headquarters
You will be in for a real treat staying at the historic and beautiful Drake Hotel. Step back in time and enjoy the spectacular public areas including the popular Palm Court Lounge where you can take tea or sip a cocktail in a relaxed and gracious atmosphere. Many of the rooms have lakefront views and you will be footsteps away from the Magnificent Mile (Google the Drake Hotel and take a look for yourself). On Saturday, November 22, the Christmas lights will be turned on along Michigan Avenue — an added treat for those staying over.

Special Hotel Rates at the Drake Hotel
The SPECIAL conference room rate is $209.00. Rates subject to current city tax. PLEASE MAKE YOUR RESERVATIONS DIRECTLY with the Drake Hotel at 1-800-55-DRAKE, or e-mail to reservation.drake@hilton.com. You must identify yourself as eligible for the group rate of The Waterfront Center Conference. Cut-off date for reservations at the Waterfront Center Conference rate is OCTOBER 28, 2008. After October 28, reservations will be accepted on the basis of availability at the prevailing rate.

Mail Registration to:
The Waterfront Center, PO Box 32129, Washington, DC 20007 or FAX: 202 986 0448
Questions: 202 337 0356 or email: mail@waterfrontcenter.org

CONFERENCE FEE:
Includes hosted receptions, lunchea, all coffee breaks and materials.

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<tr>
<td>Members</td>
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2008 Pre-Conference Chicago Workshop and Conference Registration Form
Additional fee for this event.

OPTIONAL EVENTS — ADDITIONAL FEES
2008 PRE-CONFERENCE CHICAGO WORKSHOP
November 19-20, open to conference attendees only

Chicago: A Tale of Two Waterfronts
Option #1: $195.00*  $215.00*
  Wednesday night, November 19, hosted reception followed by dinner at The Cliff Dwellers, plus all-day Thursday workshop, boat tour and lunch.
Option #2: $140.00  $160.00
  Thursday workshop, boat tour, and lunch.

EXTRA EVENTS — Requires additional fee. On site registration on space available basis.

- TOTAL AMOUNT
REGISTRATION FORM

Name

Title

Company/organization

Address

Address

City

State

Zip

Country

Phone

Fax

E-mail

Send a copy of this 2 page form for each additional attendee from the same organization

Method of Payment in US Dollars

☐ Check enclosed payable to The Waterfront Center in US Dollars

☐ Signed Government Purchase Order Enclosed

Please charge my:

☐ Visa  ☐ Mastercard  ☐ American Express

Card Number

Expiration Date

Signature

Amount

If you would like information on becoming a Conference supporter, exhibitor or sponsor — most include at least one registration and many other benefits — please call the Waterfront Center at 202-337-0356 or visit our web site: www.waterfrontcenter.org

BOOKS OF INTEREST

Books may be ordered through the Center 202-337-0356 or email: mail@waterfrontcenter.org. More information can be found on our website: www.waterfrontcenter.org. Special pricing with this ad.

All of the books authored by Center co-directors, Ann Breen and Dick Rigby unless otherwise noted.

THE NEW WATERFRONT: A WORLDWIDE URBAN SUCCESS STORY.


WATERFRONTS: CITIES RECLAIM THEIR EDGE.


INTOWN LIVING: A DIFFERENT AMERICAN DREAM


CAUTION: WORKING WATERFRONT – THE IMPACT OF CHANGE ON MARINE INDUSTRIES.


FISHING PIERS: WHAT CITIES CAN DO.


EXCELLENCE ON THE WATERFRONT HONOR AWARD SERIES.

Top urban waterfront planning and development work along with Clearwater awards honoring grassroots efforts are featured in four well-illustrated booklets. Excellence on the Waterfront 2004, 2005 and 2007 depict the winners including a short description. These three booklets were published by The Waterfront Center with help from board member Steve Durrant of Alta Planning & Design, Portland, Oregon. $12.00 each shipping within the U.S. included. $30.00 for all three.

Excellence on the Waterfront 2006 is 34 pages and not only features the 2006 honor award winners but summarizes the twenty years of the awards program, listing all of the winners and juries. Published by the Waterfront Center with production assistance from the firm Walker-Macy, Portland, Oregon. $20.00 including shipping within the U.S.

All four booklets: $43.00.

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ANNOUNCING
22nd Annual Excellence on the Waterfront Awards Program.

Call for entries.

The deadline for the Honor Awards Program is JUNE 30, 2008.
All entries must be postmarked by that date.

To save paper, we have posted all program details and entries forms on our Website, www.waterfrontcenter.org. If for any reason you have difficulty opening the information or downloading it, please call 202 337-0356 or e-mail: mail@waterfrontcenter.org.

The program honors waterfront projects, adopted plans, student work and grassroots citizens’ efforts through the Clearwater Award.

This year’s jury chair is Jim August, chief executive officer, The Forks North Portage Partnership, Winnipeg, Canada. Confirmed jurors as of May 1 are Terri Lee-Burger, Abel, Bainnson Burz, New York and Michael Montgomery, River Renaissance, Portland, Oregon.

The 2008 Excellence on the Waterfront Honor Awards will be announced and presented November 21, a highlight of the annual conference.

2007 Top Honor Award Winners

Last year’s Top Honor Awards went to The Floating Garden, Yongning River Park, Taichou City, China, (left photo) and Hong Kong Wetland Park, Tin Shui Wai New Town, Hong Kong, China (right photo).