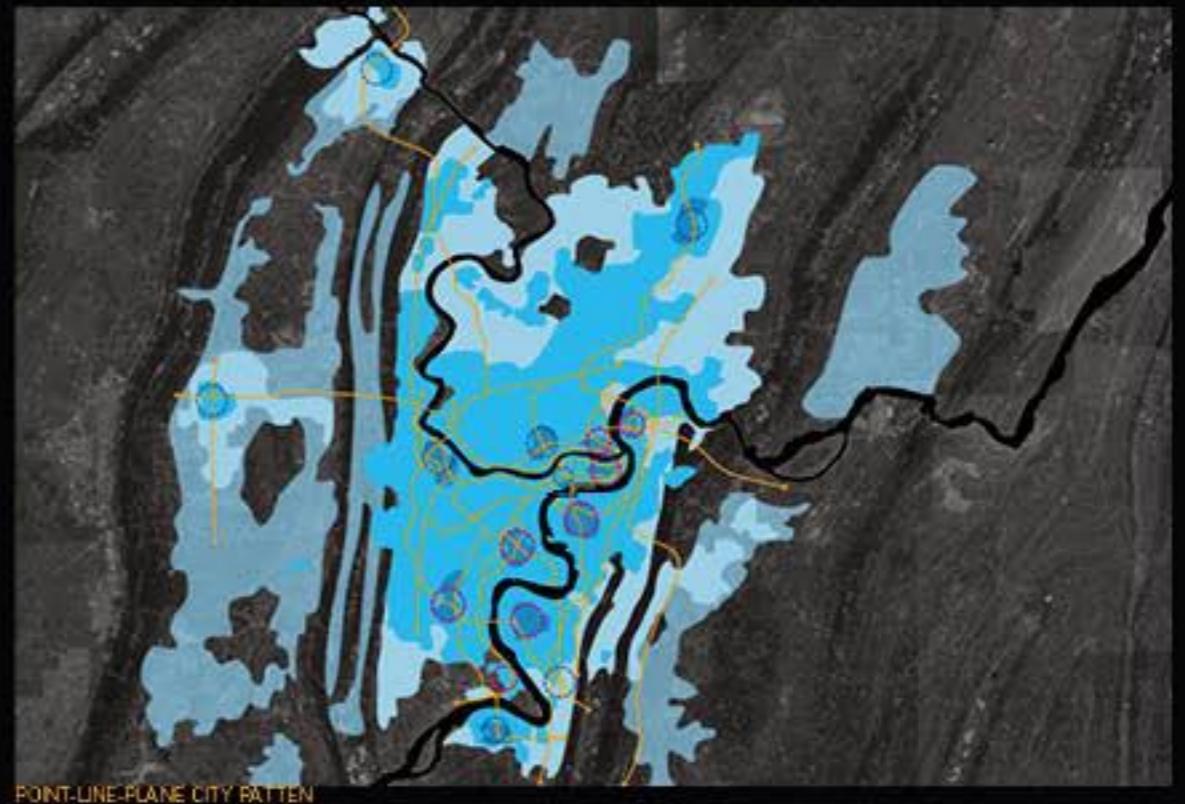


## LOGIC OF CHONGQING CITY BUILDING

There are a thousand CHONGQINGS in a thousand people's eyes. How to create a stereo and magical landscape city?

Throughout the CHONGQING construction history of thousands of years, HONGQING has followed the unique development model of "connecting points into pieces, from points to faces". Whenever the society enters a new period of development, the CHONGQING urban space will have a new round of reorganization, expanding between the dangerous mountains and rivers.

After going through the expansion of the multi-oriented city, CHONGQING now has a new position, the urban space needs a new round of integration – Two rivers and Four banks, waterfront-oriented urban space integration.



# PEOPLE'S IMPRESSION ON CHONGQING RIVERBANK

There is riverside memory and feelings, there is close to the riverside thirst but can not reach, there is psychological distance.



The traffic here is not convenient.



There are few attractions here.



The environment looks a little bit messy.



## SITUATION QUESTIONS

INTERSPACE

PSYCHIC

IMAGE

ECOLOGY



THE CURRENT PUBLIC TRANSPORTATION IS NOT CONVENIENT.



THE RIVERFRONT TOURISM FACILITIES CANNOT MEET THE REQUIREMENTS.



THE RIVERFRONT PARK CANNOT REFLECT THE LOCAL CULTURE.



THE CONCRETED HARD EDGE OF THE RIVER  
AIMS FOR FLOOD CONTROL BUT DESTRUCTS  
THE LOCAL ECOLOGY.

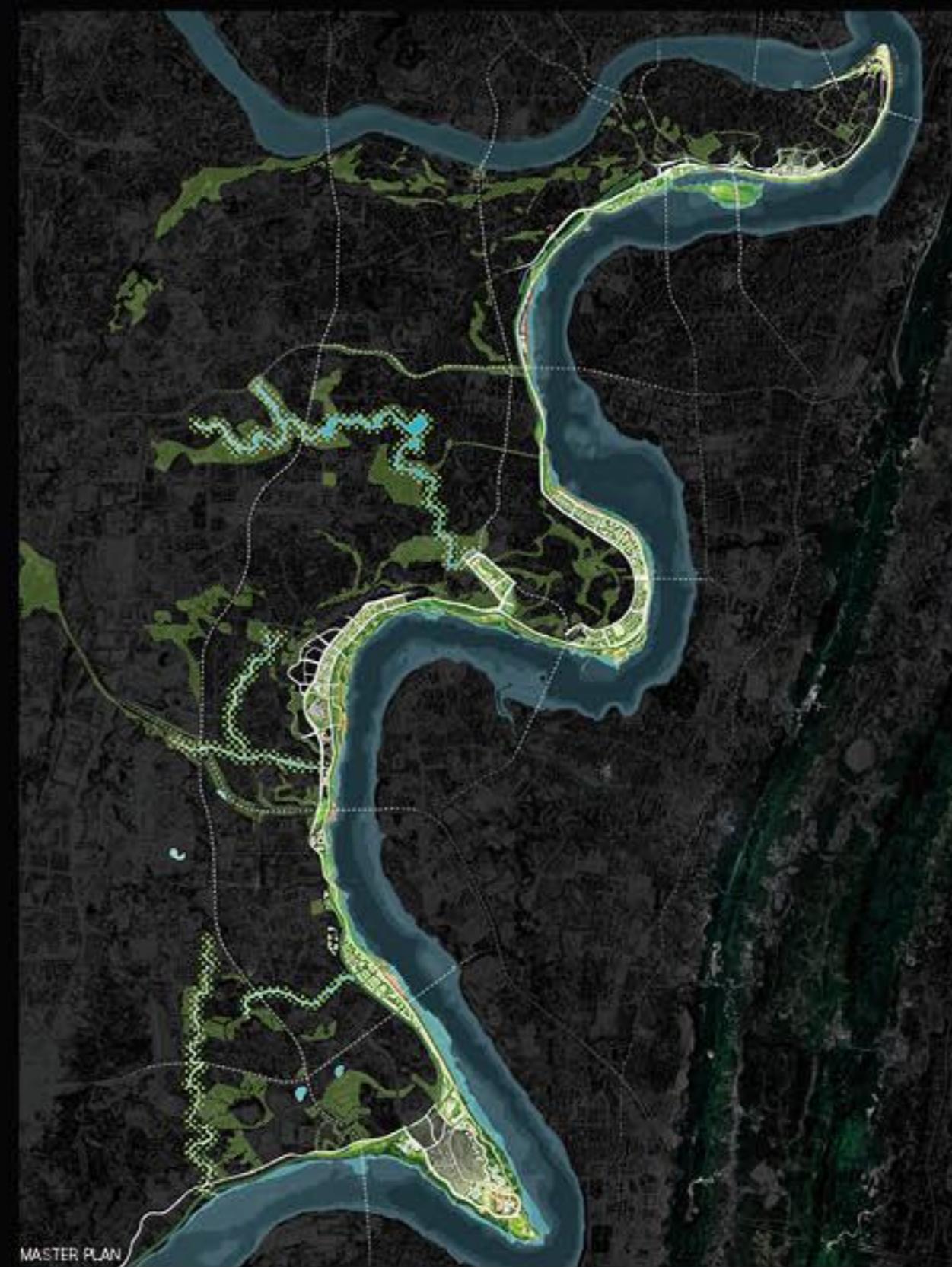
# RETURN TO THE YANGTZE RIVERFRONT

## REVIVE THE WATERFRONT AS THE CENTER OF CITY LIFE

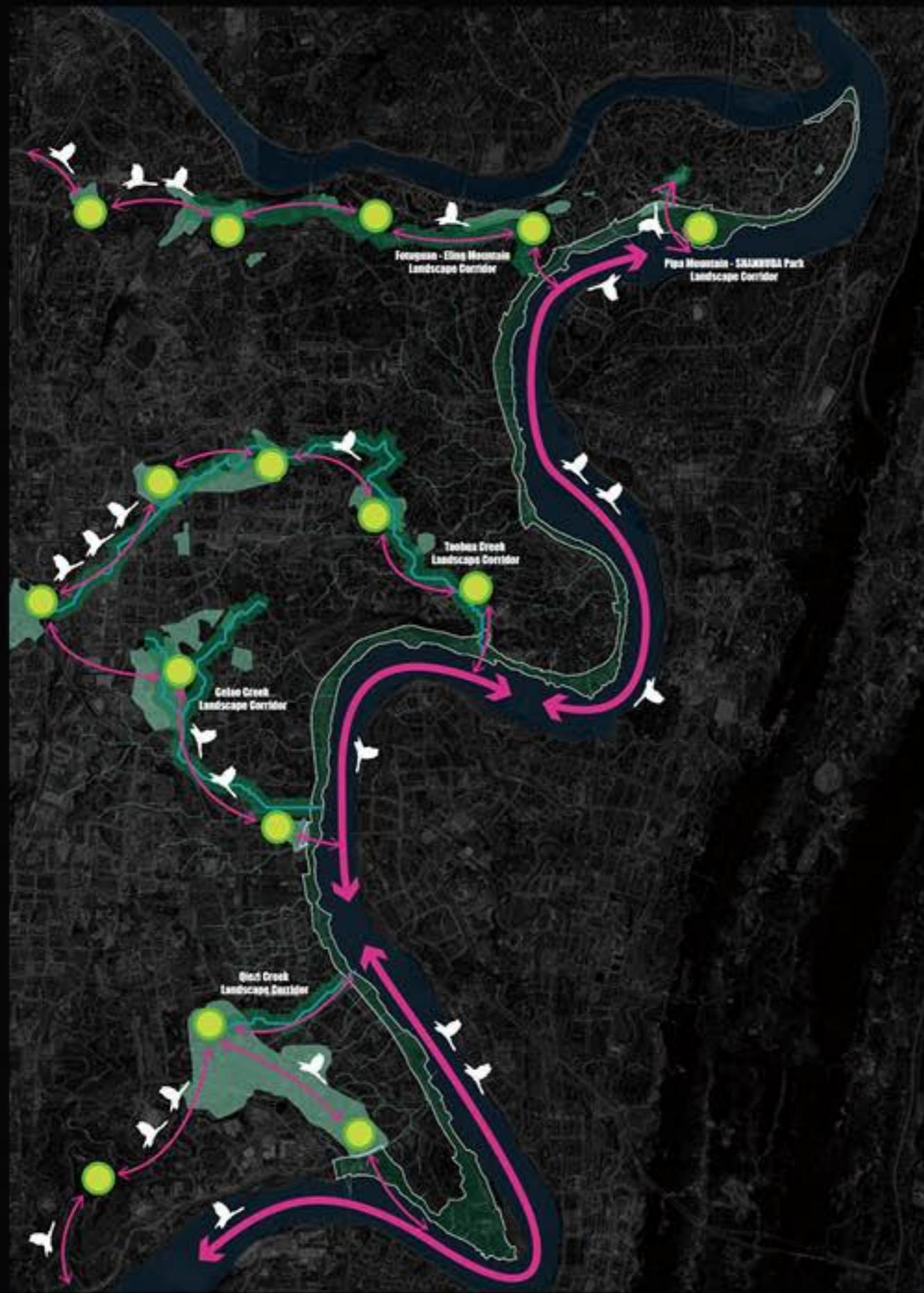
People kept away from the river bank, and gathered at the artificial modern commercial circle, because of the traffic and terrain constraints. We look forward to making the city return to the Yangtze River and return to the spirit of CHONGQING.



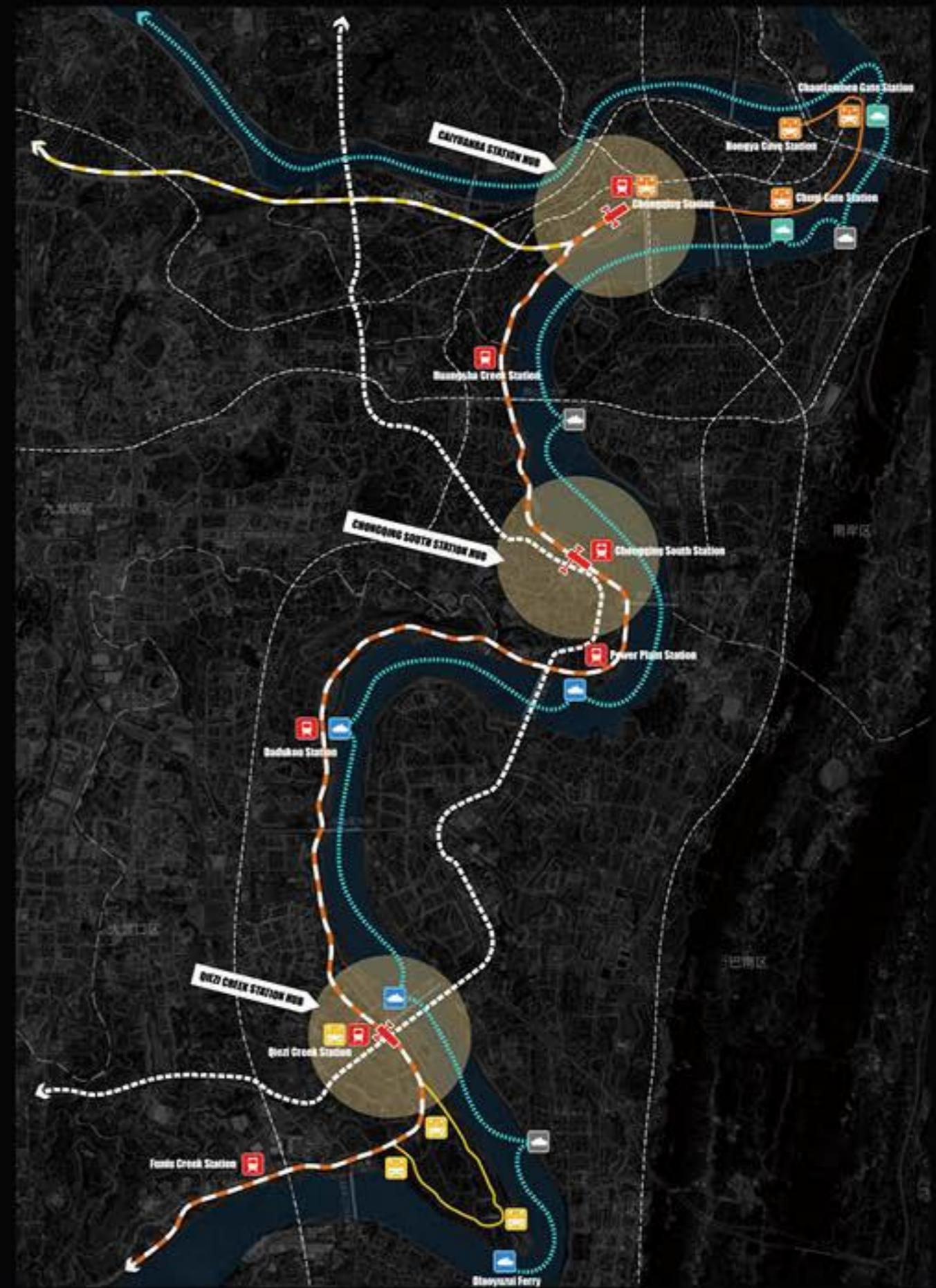
RETURN TO THE YANGTZE RIVERFRONT



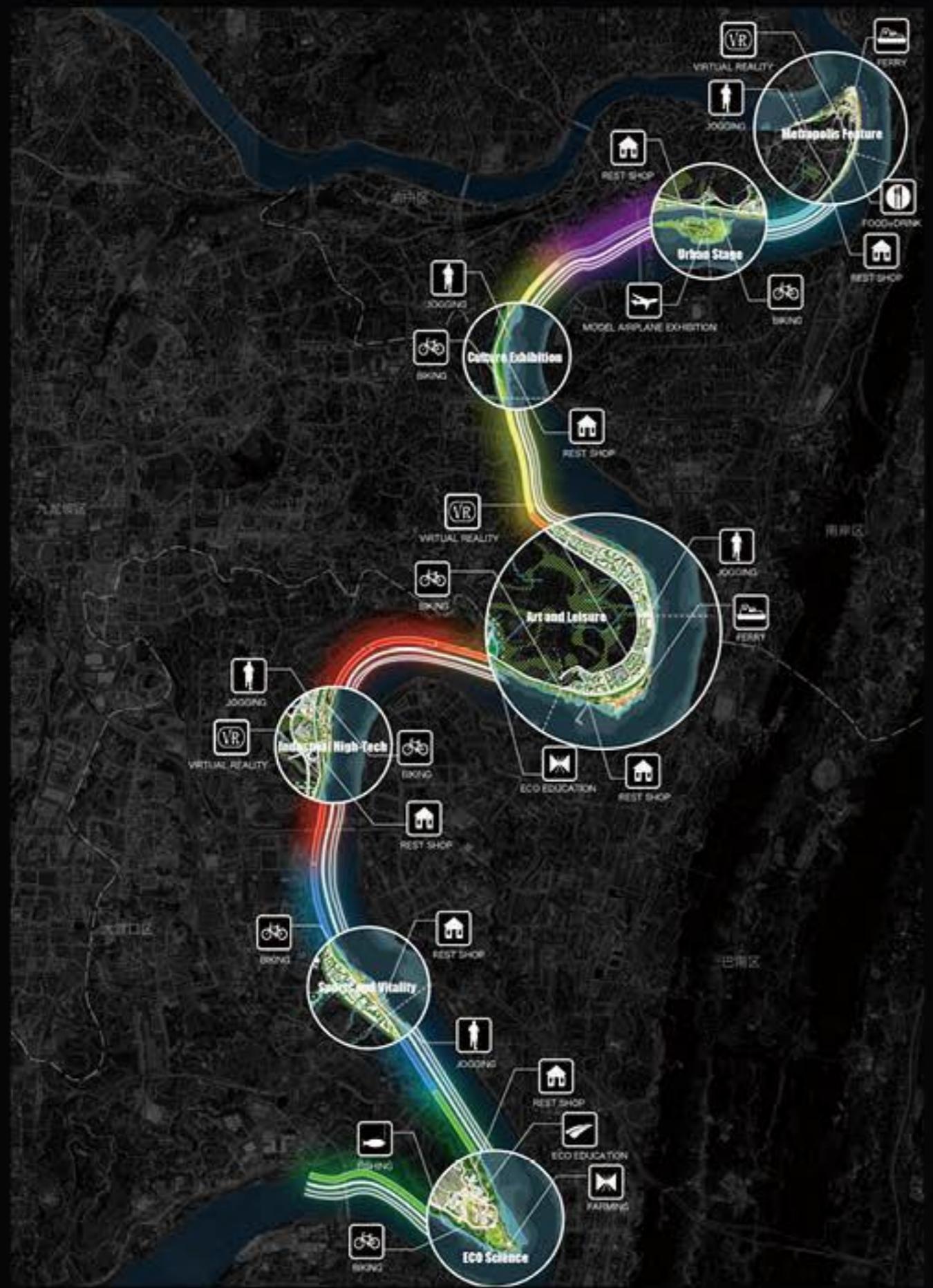
MASTER PLAN



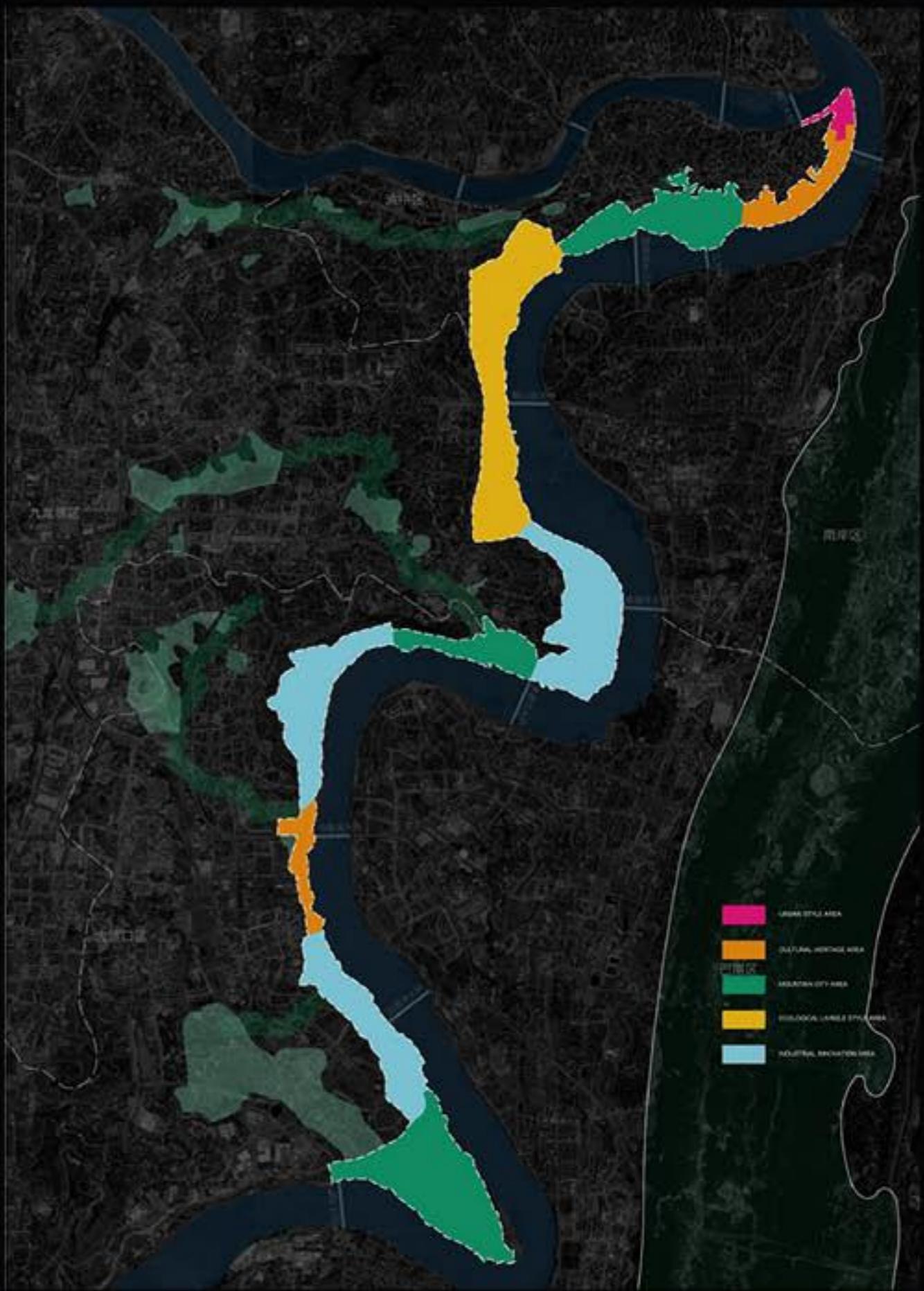
**STRATEGY ONE:**  
RETURN TO NATURE BY LINKING LANDSCAPE



**STRATEGY TWO:**  
SEWN UP CITIES BY WALKING SYSTEM



**STRATEGY THREE:**  
MENTALLY RETURN BY THEMED PROGRAMMES



**STRATEGY FOUR:**  
REVITALIZE THE CHONGQING LANDSCAPE

# PROJECT STATEMENT

Launching as the first phase of Chongqing's initiative, "Two Rivers and Four Banks," The Kowloon Bund Riverfront project aims to bring urban life back to the Yangtze River.



SAFE



VIEW



COMFORTABLE

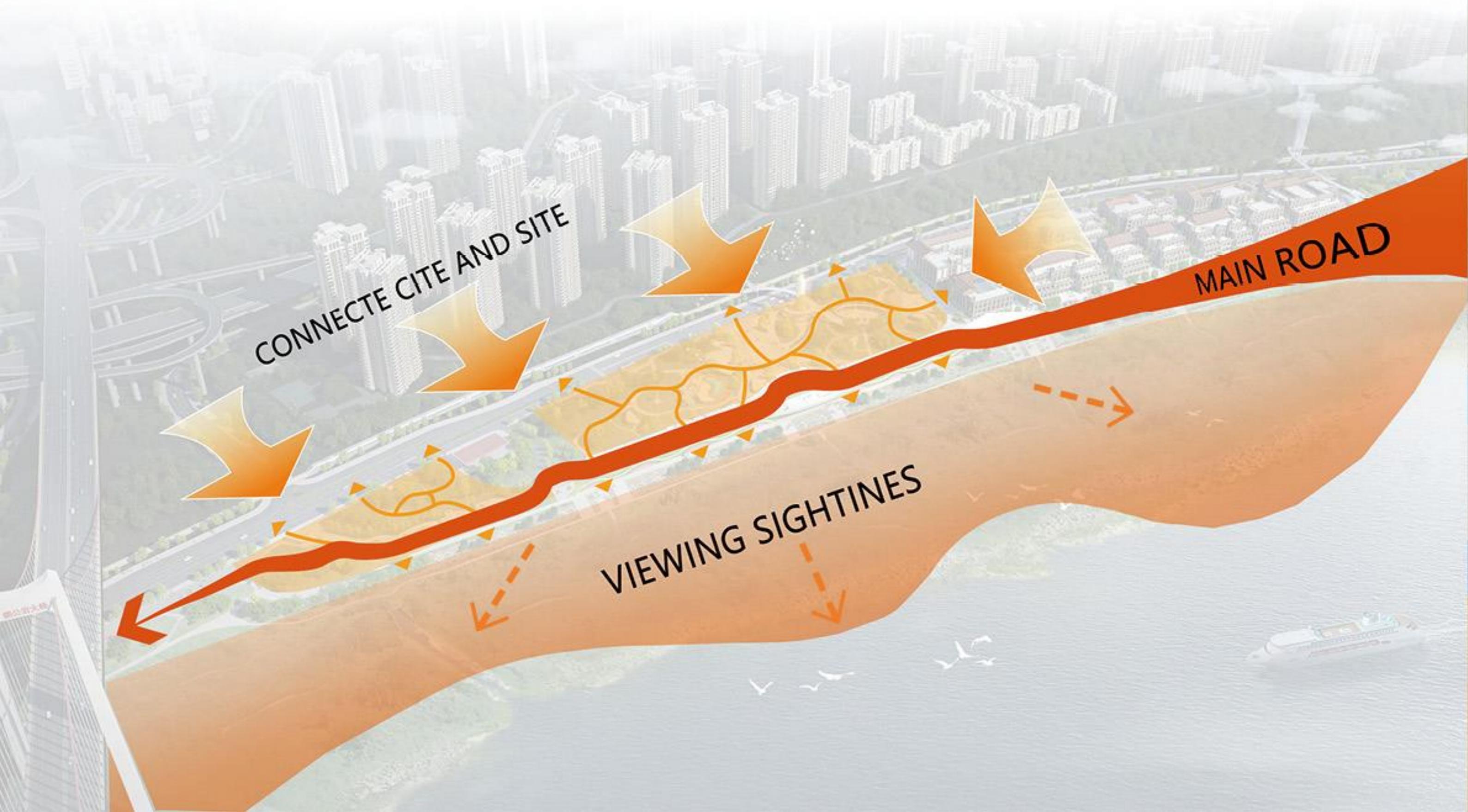


- ① ANTI-WAR CULTURE SQUARE
- ② ANTI-WAR CULTURE TOURISM
- ③ IMPRESSIONS IN CHONGQING
- ④ CONSTRUCTION OF THE DOCK
- ⑤ CHENGDU-CHONGQING RAILWAY
- ⑥ ANTI-WAR CULTURE SCULPTURE
- ⑦ SIGHTSEEING CABLE CAR
- ⑧ FITNESS GARDEN
- ⑨ CHILDREN'S ACTIVITY PARK
- ⑩ JIULONG BUND
- ⑪ SINOING SQUARE
- ⑫ JIULONG BRIDGE
- ⑬ DYNAMIC WAY
- ⑭ THEME GARDEN
- ⑮ JIULONG WINDOW
- ⑯ JIULONG LADDER
- ⑰ ELASTIC WAY
- ⑱ DYNAMIC WAY
- ⑲ MOUNTAIN TRAILS
- ⑳ VIEWING PLATFORM
- ㉑ UNDERBRIDGE PLAYGROUND
- ㉒ JIULONG BUND COMMERCIAL STREET



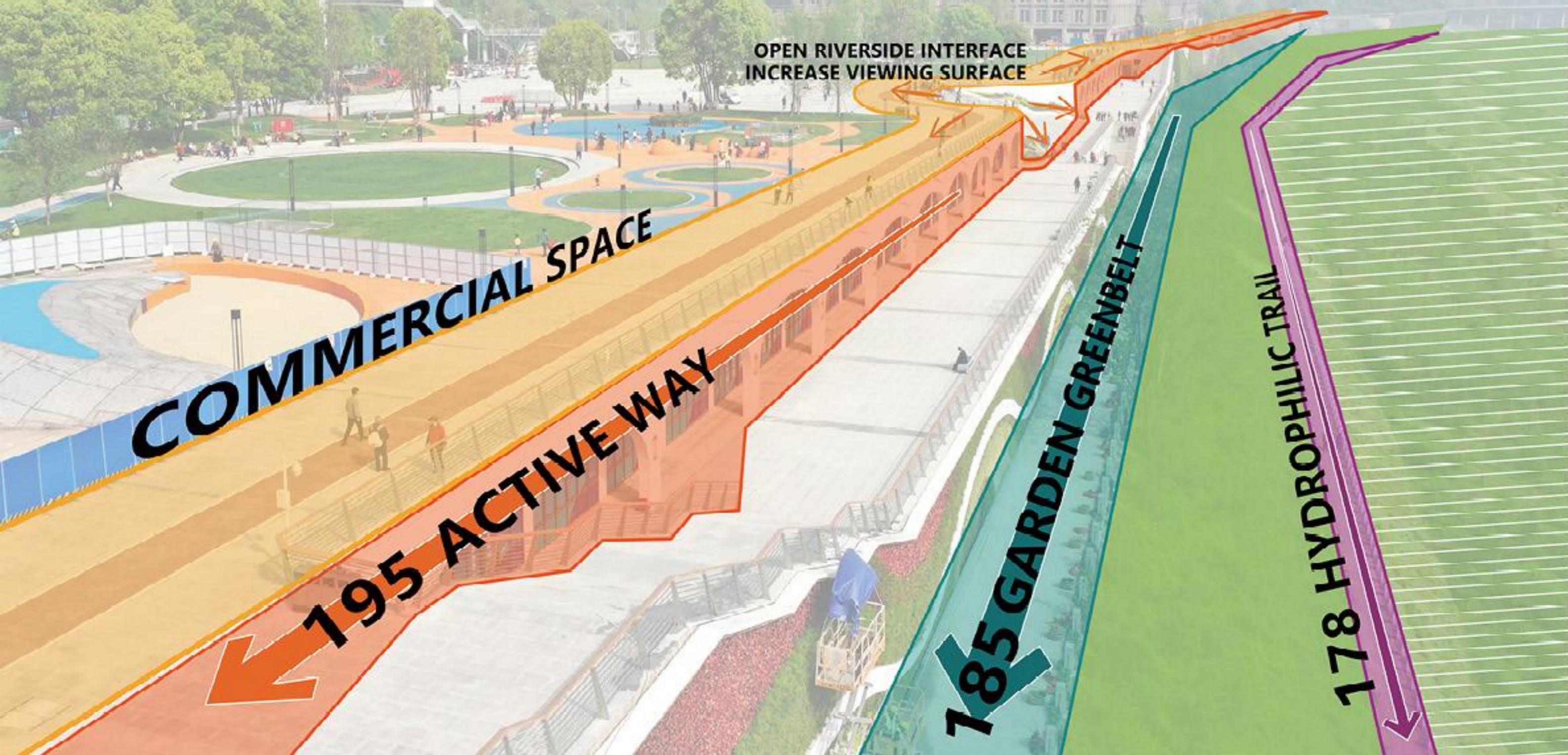
## SPATIAL RETURN:

A proposed pedestrian bridge brings people across the Chengyu Railway to the riverfront with better accessibility. Also implemented is a multi-functional event plaza facing the riverfront that caters to residents' diverse interests, providing for them a convenient and accessible leisure space.



## **Spatial Return:**

The design reconnects the riverfront space with the city through three paths and a bridge-step-station transportation system.





BEFORE

AFTER

## PSYCHOLOGICAL RETURN:

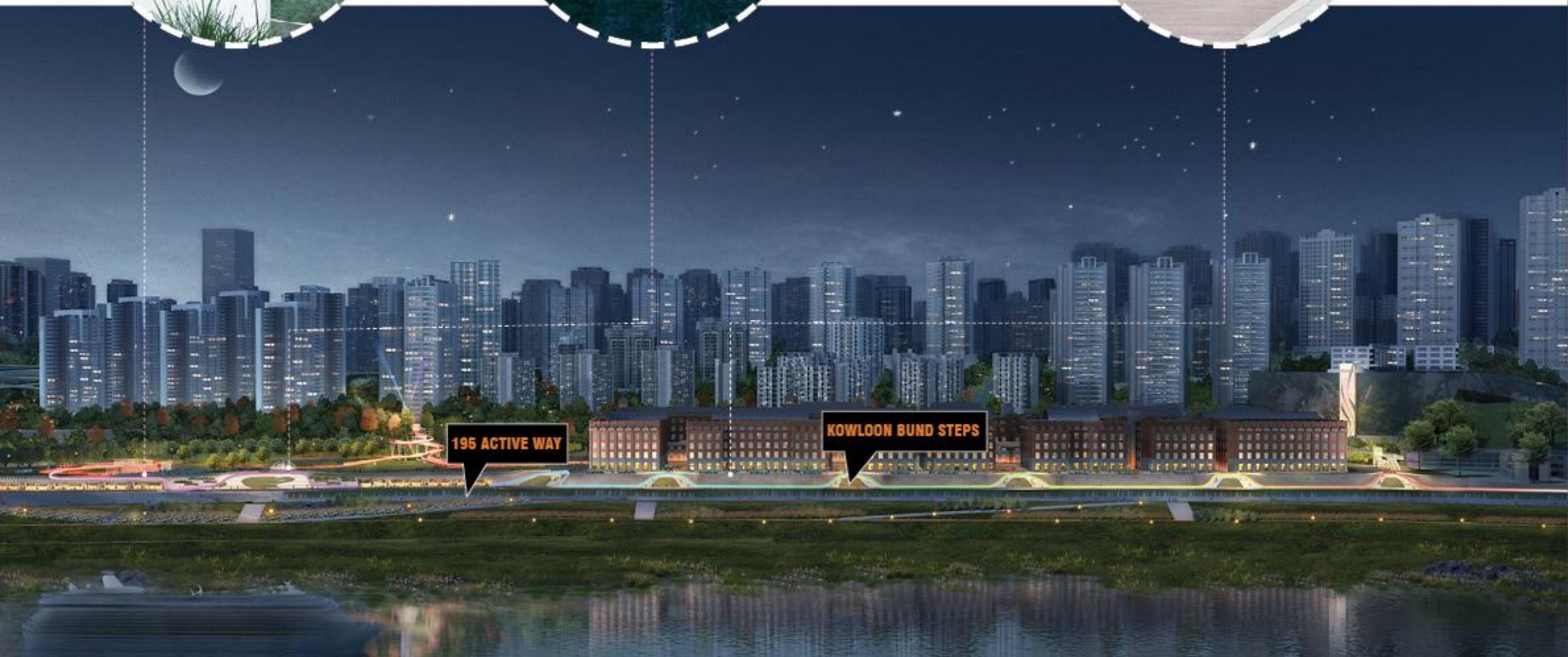
The newly created "Kowloon Bund Steps" inherit the traditional, giant-steps design of Chongqing stairs.



Kowloon Bund



195 ACTIVE WAY



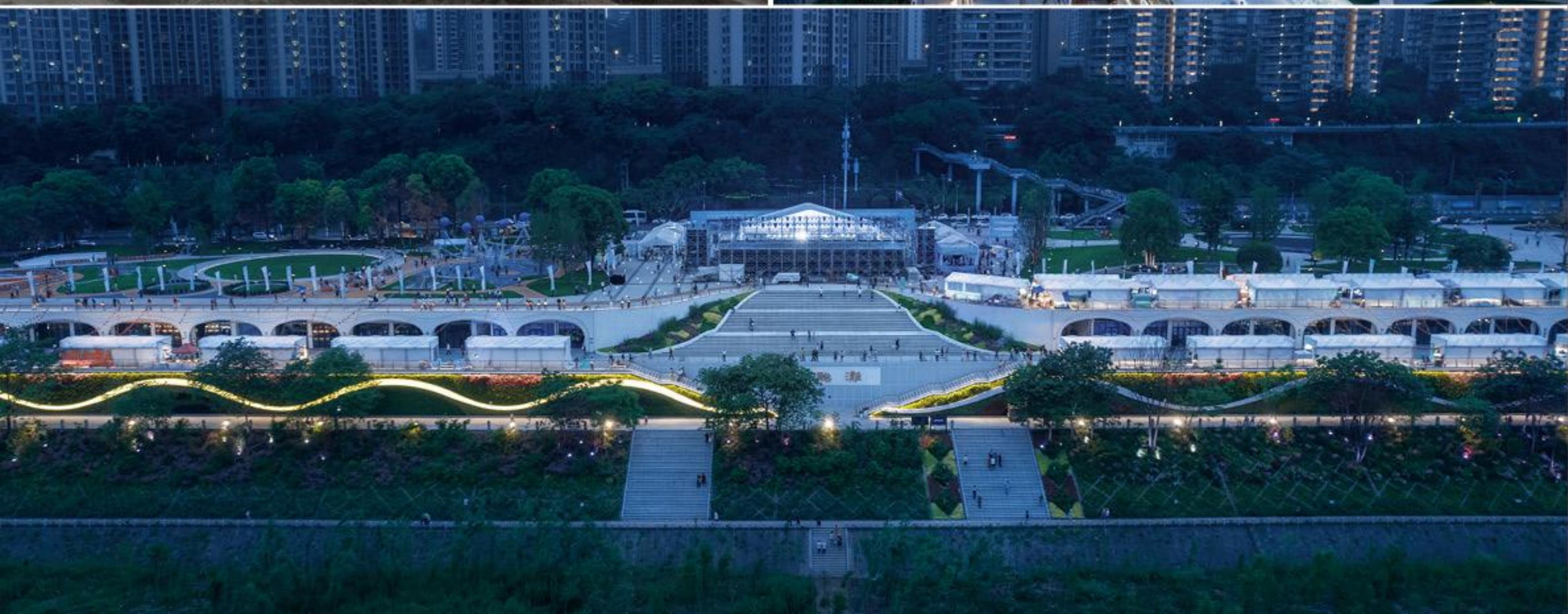




BEFORE



AFTER



## FORMAL RETURN:

Advanced soil technology is therefore used to create cultural landscape retaining walls. More than mere flood walls, these green structures also implement the image of Chongqing city's tree, the Ficus Virens, embedding within them a sense of cultural nostalgia.





## ECOLOGICAL RETURN:

In order to organically form various landscapes based upon varying monthly precipitation patterns, designers adapt the Kowloon Bund according to its natural evolution, creating an ecological landscape that attracts visitors during lower water-level periods.



HUNDRED-YEAR FLOOD





165M WATER LEVEL



DRY SEASON

# ECOLOGICAL RETURN:

Moisture-loving native plants are used to create the "Kowloon Garden" to enhance the riverside landscape. It becomes an ever-transforming attraction for people to continuously visit throughout different seasons.





BEFORE



AFTER



